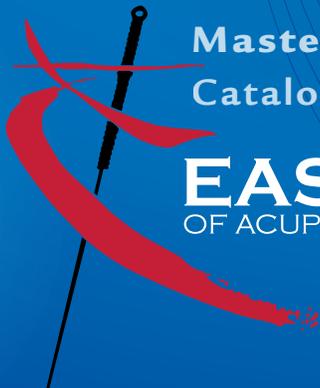


*At the Eastern School
the ancient wisdom of
traditional Asian
medicine adjoins
contemporary
healthcare to meet
the health challenges
of today*



Masters of Science in Acupuncture Program
Catalog 2020 – 2021

EASTERN SCHOOL
OF ACUPUNCTURE AND TRADITIONAL MEDICINE

The Eastern School of Acupuncture and Traditional Medicine, New Jersey's first college of acupuncture, is approved by the State of New Jersey, Office of the Secretary of Higher Education, and is accredited by ACAOM. The Eastern School holds the distinction of being the first New Jersey college to offer a Masters of Science in Acupuncture Degree.

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A letter from the CEO / President :



It is a pleasure to welcome you to the Eastern School of Acupuncture and Traditional Medicine. The Eastern School was founded in 1997 by my mother, Julie Poretz. Ms. Poretz was both a licensed acupuncturist and holder of a Masters' Degree in education from Teacher's College, Columbia University in New York City. My mother's introduction to Traditional Asian medicine came through an avenue similar to many others from our culture. Once it became clear that Western medicine was unable to help her resolve a serious health challenge, she found her way to Traditional Medicine.

Julie was diagnosed with chronic fatigue syndrome in the 1980's and after conventional approaches had failed to help her, she turned in desperation to a Chinese doctor who, with acupuncture and herbal medicine, was able to restore her health. She was so impressed by this experience that she decided to devote herself to the study and practice of traditional Asian medicine and enrolled in an acupuncture school in New York City. Julie became a licensed acupuncturist and made this pursuit her life's work. During the course of her studies, and in addition to her training in Traditional Chinese Medicine, she found tremendous value and enrichment in studying Japanese acupuncture, as well as other branches of acupuncture.

After several years of practice and drawing upon her training as an educator, Julie decided to establish an acupuncture school in the State of New Jersey where she had been born and raised. It was her intention to establish a school where students interested in learning this profound and powerful system of medicine could receive personalized training. In addition to their learning Traditional Chinese Medicine, her students would also have the opportunity to learn other approaches within the system of Traditional medicines.

The Eastern School of Acupuncture and Traditional Medicine came to fruition in 1997. As a result of her vision and hard work, our school has established itself as one of America's most promising and respected institutions for higher learning in Traditional medicine.

Sadly, in 2007 my mother lost her valiant battle with an aggressive form of breast cancer. Shortly thereafter, having completed my MBA, I took over the helm at the Eastern School and dedicated myself to the same principles of excellence. Today, in carrying forth the revered traditions of Asian medicine, the school has grown and developed into an impressive institution recognized for the preparation of our students to become tomorrow's outstanding healthcare professionals.

The Eastern School is my mother's living legacy and the manifestation of her intention to benefit both the profession of Traditional medicine and the health of society. I am proud and honored to welcome you into our community.

—Aida Almanzar, MBA



The Healer's Spirit

Traditionally, East Asian Medicine healers were expected to master eight levels of healing. These levels included spiritual healing, exercise, diet, geomancy (the art of placement), astrology, massage, herbology, and acupuncture. The healer would educate themselves with techniques of self-development, self-defense, and the medical skills necessary for patient care. Self care, through Qi Gong, Tai Ji and meditation were practiced to preserve one's essence and promote longevity in the medical field. "Physician, first heal thyself" was the way of life.

The I Jing (Book of Changes) speaks of the "Superior Man" as being a master of the Five Excellences. The Chinese considered the Five Excellences to be martial arts, medicine, art (poetry and calligraphy), the classical texts, and rituals. To achieve this, the commitments made by these masters are at levels unable to be described by words. The fruits of their achievements are of immeasurable beauty and are a testament to their lofty aspirations

*We welcome you to the
Eastern School of Acupuncture
and Traditional Medicine*

A letter from the Dean:



Humans inherently strive to preserve balance. As our society reaches outward to discover and embrace a technological boom providing lifestyles blessed with convenience and choices once thought impossible, our human instincts are turning introspective and searching for the truths and wisdom from the past. As modern healthcare provides new and innovative ways for us to diagnose, monitor, and even modify the body, we are longing to once again re-engage with the always-present biorhythms and normal circulation of the body's intelligent and intricate energies that has sustained our race for millennia. Acupuncture exists to define and explain this natural system of existence that still remains powered by the single most powerful instinct within the human body—the will to live.

The Eastern School of Acupuncture and Traditional Medicine (ESATM) both honors the past, and embraces the future because we believe that they are intricately entwined and offers the greatest capacity to meet the total healthcare needs of the general population. Together, modern and past wisdom completes a circle providing for the most comprehensive healthcare possible. In the same manner, our educational approach at ESATM starts with the end in mind. We strive to lead and guide our students to display the CARES approach to their field of lifelong study and life.

C–Compassion. ESATM believes in and cultivates compassion in our way of interacting with all community members plus in our teaching philosophy. A practitioner of Acupuncture and Chinese Herbal Medicine is most successful when rooted in compassion.

A–Abundance. Being in a state of abundance means to be left in a state of giving and sharing with others. ESATM believes that regardless of one's own personal circumstances, within each of us lies a wealth of abundance that we must cultivate and prepare to share with others for their betterment. Caring and giving unto others are basic core values of all healers.

R–Respect. ESATM students understand that the evolution of Eastern Medicine and all of its life enriching aspects are graciously given by those who were there before us. We respect each other, and respect this wonderful medicine. We understand the responsibility of carrying on the traditional aspects of Eastern medicine and accept the charge of guiding its evolution with great care.

E–Excellence. To achieve excellence, one's own excellence, is through the application of the other core values. Excellence sets a goal for the students of ESATM. We remember our purpose, we believe in our mission, and we aim for the sky. Excellence will be achieved through passion, effort, and humility.

S–Scholarship. ESATM is a leader in Acupuncture and Chinese Herbal Medicine education in terms of curriculum design as well as our approach to complementary, alternative, and integrative medicine. Whether by modern or empirical science, we strive to employ rationality and informed purpose in all of our interactions at the Eastern School. Always with an eye to the future, we steep ourselves in the wisdom and knowledge of the past. This scholarly approach to education at the Eastern School ensures that our graduates are skilled and qualified to make a difference.

Graduates of ESATM are primed and ready to be the leaders in the future of healthcare. We know our efforts will help to provide care and comfort for our ailing, and options for those wishing to make the most informed choices about their health and bodies. We will make a difference. This is our charge at the Eastern School. One healer at a time.

In health,

Dr. Thomas Kouo, DAOM, L.Ac., Dipl. OM. (NCCAOM)

Academic Dean

MISSION STATEMENT

The purpose of the Eastern School of Acupuncture and Traditional Medicine is to offer professional training, education and services in acupuncture, Chinese herbal medicine, and the traditional healing modalities that enhance the health and well-being of the greater community

History and Development

The Eastern School of Acupuncture and Traditional Medicine is New Jersey's first college of acupuncture. Founded in 1997 by Julie Poretz, it is approved by the State of New Jersey, Office of the Secretary of Higher Education and is accredited by ACAOM. The Eastern School holds the distinction of being the first New Jersey college to offer a Masters of Science in Acupuncture. Our graduates are well-prepared for the NCCAOM national board exam, a prerequisite for state licensure.

The Eastern School is located in the scenic township of Bloomfield. Its central location near major highways gives easy access for New Jersey residents as well as those living in Pennsylvania, Connecticut, and New York.

The Student Body

The Eastern School is proud of the diversity of its student body, both ethnically and professionally. Many students are pursuing career changes, coming from careers completely unrelated to healthcare. Other students are already health professionals seeking to expand and enhance their existing practices. All are interested in pursuing one of the fastest growing health professions in the United States, the practice of traditional Asian medicine.

** ACAOM is the recognized accrediting agency for the approval of programs preparing acupuncture and Oriental medicine practitioners. ACAOM is located at 8941 Aztec Drive Eden Prairie, MN 55347 Phone: (952) 212-2434 Fax: (952) 657-7068 email: info@acaom.org*

Master's Program Educational Objectives:

The Purpose / Objectives of the Acupuncture Program is to create qualified and competent practitioners of acupuncture through student-centered educational structures and experiences that will result in the following competencies:

1. Defend an etiology of disease from a TCM zang-fu, eight principle, and meridian perspective and utilize this to create and recommend disease prevention strategies as well as a logical acupuncture treatment.
2. Have the ability to formulate a logical treatment principle from an TCM pattern or meridian diagnosis which can be put into action utilizing Acupuncture Medicine modalities.
3. Evaluate patients exhibiting conditions from within the appropriate scope of practice utilizing the Four Pillars of Diagnosis to formulate a treatment plan.
4. Demonstrate competency in administering a treatment plan as part of the clinical encounter.
5. Demonstrate competency in acupuncture skills, techniques, and modalities taught at the school.
6. Identify and demonstrate knowledge of situations and symptoms which necessitate the need for referral to an appropriate health care professional.
7. Demonstrate the ability to communicate in a professional manner the acupuncture theories, medical concepts, and diagnoses to other qualified complementary healthcare professionals.

ESATM's primary academic program is the Master's of Science in Acupuncture degree which includes the extensive study of theory, diagnostics, methods of treatment, and acupuncture treatments. Several styles of acupuncture are introduced and studied after laying a solid foundation in TCM. The program is also designed to prepare students to sit for licensure examinations (NCCAOM).

Legal Status of the College

The Eastern School of Acupuncture and Traditional Medicine is incorporated in the State of New Jersey as a for-profit corporation duly formed and organized under the laws and regulation of the State of New Jersey, Office of the Secretary of Higher Education.

Licensure, Accreditation & Authorization

New Jersey Acupuncturist Licensure

In New Jersey, a Licensed Acupuncturist (L.Ac.) is not considered a primary care practitioner, however, L.Ac.'s are able to practice independently. The scope of practice is outlined in New Jersey's Administrative Code 13:35-9.12 SCOPE OF PRACTICE.

New Jersey Division of Consumer Affairs
124 Halsey Street
Newark, New Jersey 07101

Toll free (NJ only) (800) 242-5846
Fax (973) 273-8035
AskConsumerAffairs@dca.lps.state.nj.us

Other States

Licensing for acupuncture varies from state to state and is constantly revised. While ESATM does its best to keep current on licensure needs, it cannot guarantee that accurate current information is on file. Each student is responsible for obtaining licensure information and for interpreting such information.

Compliance with Legal Requirements

The Eastern School of Acupuncture and Traditional Medicine, in accordance with Title VI of the Civil Rights Act of 1964, operates in a nondiscriminatory manner with regard to race, color, age, or national origin. Furthermore, as required by Title IX of the 1972 Education Amendments, ESATM does not discriminate on the basis of gender in its educational programs, activities, or employment policies.

The Eastern School also provides equal opportunity for qualified persons in accordance with the requirements of Section 504 of the Rehabilitation Act of 1973.

Instructional and other facilities (including an elevator to the fifth floor) are readily accessible to physically challenged students. Inquiries and appeals regarding compliance should be directed to the CEO and Academic Dean.

Approvals and accreditation

The Eastern School of Acupuncture and Traditional Medicine is approved to operate as an educational institution of higher learning and confer its Master's of Science in Acupuncture degree by the New Jersey Office of the Secretary of Higher Education.

The Eastern School of Acupuncture and Traditional Medicine is institutionally accredited by the Accreditation Commission for Acupuncture and Oriental Medicine ("ACAOM"), which is the recognized accrediting agency for freestanding institutions and colleges of acupuncture or Oriental medicine that offer such programs. ACAOM is located at:

ACAOM
8941 Aztec Drive
Eden Prairie, MN 55347
Phone: (952) 212-2434
Fax (301) 313-0912
Website: www.acaom.org



Master's of Acupuncture (M.Ac.) Program Outline

Course Numbers & Titles

Crs/Hrs

Traditional Medicine Theory

TM100 History and Foundations of Eastern Medicine	3/45
TM111 TCM Theory I	3/45
TM112 TCM Theory II	3/45
TM113 TCM Theory III	3/45
TM120 Chinese Medical Classics	3/45
TM211 TCM Diagnostic Principles I	3/45
TM212 TCM Diagnostic Principles II	3/45
TM310 TCM Clinical Medicine I (Gynecology/Andrology)	3/45
TM311 TCM Clinical Medicine II (Pediatrics/Geriatrics)	3/45
TM312 TCM Clinical Medicine III (Mental Health/Dermatology).....	3/45
EBW110 Taiji	2/30
BEC320 Medical Ethics & Counseling	3/45
MSC120 Comprehensive Exam Review	66/10

Theory Requirements Total: 35.66/535

Acupuncture

AC100 Meridian Theory.....	3/45
AC110 Acupuncture Channels & Points I	3/45
AC120 Acupuncture Channels & Points II	3/45
AC130 Acupuncture Channels & Points III	3/45
AC210 Clinical Techniques I	3/45
AC220 Clinical Techniques II	3/45
AC290 Clinical Point Selection	3/45
AC310 Clinical Point Selection II	3/45
AC320 Treatment of Orthopedic Disorders	3/45
EBW120 Qi Gong	2/30
EBW130 Tui-Na I	2/30
EBW130 Tui-Na II.....	2/30
TM220 Survey of AM Systems	3/45
BEC310 Practice Management & Medical Billing	3/45

Acupuncture Requirements Total: 39/585

Kiiko Style

TM221 Japanese Kiiko Style I	3/45
TM222 Japanese Kiiko Style II	3/45

Kiiko Style Requirements Total: 6/90

Western Medicine

WM100 Western Medical Terminology	3/45
WM110 Anatomy & Physiology I	3/45
WM120 Anatomy & Physiology II	3/45
WM130 Anatomy & Physiology III	3/45
WM140 Biochemistry & Western Nutrition	3/45
WM210 Pathophysiology I	3/45
WM220 Pathophysiology II	3/45
WM250 Orthopedic & Neurologic Evaluation	3/45
WM310 Western Clinical Medicine I	3/45
WM320 Western Clinical Medicine II	3/45
WM330 Western Clinical Medicine III	3/45
WM340 Western Diagnostics & Pharmacology	3/45
WM360 Western Physical Exam	3/45
MSC110 Medical Research Principles	2/30
MSC210 Integrative Medicine	1/15

Western Medicine Requirements Total: 42/630

M.Ac. DIDACTIC TOTAL: 122.66/1840

Clinical Internship

CO100 Introduction to Clinical Observation	1/30
CO120 Observation	2/60
CA200 Assistant I	2/60
CA210 Assistant II	2/60
CI310 Intern I	8/240
CI320 Intern II	7.8/234
CI330 Intern III	4/120
GRS Grand Rounds	1.9/56.5

M.Ac. CLINIC TOTAL: 28.7/860.5

M.Ac. PROGRAM TOTAL: 151.36/2700



ESATM MSAc. Curriculum Prerequisites Chart

<i>Year of Study</i>	<i>Course</i>	<i>Prerequisite courses</i>
Year I	TM100 History and Foundations of Eastern Medicine	None
	TM111 TCM Theory I	None
	WM100 Western Medical Terminology	None
	WM110 Anatomy & Physiology I	None
	EBW110 Taiji	None
	TM112 TCM Theory II	Successful completion of semester I
	AC100 Meridian Theory	Successful completion of semester I
	TM120 Chinese Medical Classics	Successful completion of semester I
	WM120 Anatomy & Physiology II	Successful completion of semester I
	EBW120 Qigong	Successful completion of semester I
	CO100 Introduction to Clinical Observation	Successful completion of semester I
	TM113 TCM Theory III	Successful completion of semester 2
	AC110 Acupuncture Channels & Points I	Successful completion of semester 2
	WM130 Anatomy & Physiology III	Successful completion of semester 2
	WM140 Biochemistry & Western Nutrition	Successful completion of semester 2
	CO120 Observation Shift	Successful completion of semester 2
	Completion of Part 1 of Second	Year Comprehensive exam
Year II	TM211 TCM Diagnostic Principles I	Successful completion of semester 3
	AC120 Acupuncture Channels & Points II	Successful completion of semester 3
	AC210 Clinical Techniques I	Successful completion of semester 3
	TM211 Japanese Kiiko Style I	Successful completion of semester 3
	WM210 Pathophysiology I	Successful completion of semester 3
	CA200 Assistant I	Successful completion of semester 3
	TM212 TCM Diagnostic Principles II	Successful completion of semester 4
	AC130 Acupuncture Channels & Points III	Successful completion of semester 4
	TM222 Japanese Kiiko Style II	Successful completion of semester 4
	WM220 Pathophysiology II	Successful completion of semester 4

<i>Department</i>	<i>Course</i>	<i>Prerequisite courses</i>
Year II	AC220 Clinical Techniques II	Successful completion of semester 4
	EBW130 Tui-Na I	Successful completion of semester 4
	CA200 Assistant II	Successful completion of semester 4
	CE200 Comprehensive Exam Year II Part I	Successful completion of semester 5
	C290 Clinical Point Selection I	Successful completion of semester 5
	TM220 Survey of AM Systems	Successful completion of semester 5
	WM250 Orthopedic & Neurologic Evaluation	Successful completion of semester 5
	EBW140 Tui-Na II	Successful completion of semester 5
	MSC120 Comprehensive Exam Review	Successful completion of semester 5
	CI310 Clinical Internship I	Successful completion of semester 5
	CE250 Comprehensive Exam Year II Part II	Successful completion of semester 5
Year III	TM310 TCM Clinical Medicine I	Successful completion of semester 6
	AC310 Clinical Point Selection II	Successful completion of semester 6
	WM310 Western Clinical Medicine I	Successful completion of semester 6
	BEC310 Practice Management & Medical Billing	Successful completion of semester 6
	WM340 Western Diagnostics & Pharmacology	Successful completion of semester 6
	CI310 Clinical Internship I	Successful completion of semester 6
	TM311 TCM Clinical Medicine II	Successful completion of semester 7
	WM320 Western Clinical Medicine II	Successful completion of semester 7
	MSC210 Integrative Medicine	Successful completion of semester 7
	BEC320 Medical Ethics & Counseling	Successful completion of semester 7
	WM360 Western Physical Exam	Successful completion of semester 7
	CI320 Clinical Internship II	Successful completion of semester 7
	TM312 TCM Clinical Medicine III	Successful completion of semester 8
	AC320 Treatment of Orthopedic Disorders	Successful completion of semester 8
	WM330 Western Clinical Medicine III	Successful completion of semester 8
	CI330 Clinical Internship III	Successful completion of semester 8

Course Description

Traditional Medicine Theory: 35.66 Credits/535 hours

TM100 History and Foundations of Eastern Medicine (3)

This course presents a rich and fascinating history that brings to life the subject of Eastern Medicine. Students come to understand that they are a link in the unbroken chain of this healing tradition. They will travel through medical history guided by the classical texts. Students will survey each key concept in the field to acquire an overview of the subject that they will immerse themselves in over the next three years.

TM111 TCM Theory I (3)

Traditional Chinese Medicine (TCM) Theory 1 begins our comprehensive study of the basic theories of Chinese Medicine. This introductory course provides the foundation of TCM. Students will learn an overview of the various theories and practices of TCM, the concept of yin and yang, the five phases, the concept of Qi and fundamental substances, Zang-Fu theory and interrelationships of organs. In addition, the course will cover the view of the human body and its interconnectedness with nature, with references to the Nei Jing (The Yellow Emperor's Inner Classic) and other classic texts.

TM112 TCM Theory II (3)

TCM Theory II continues our comprehensive study of the basic theories of Chinese medicine. It is the Eastern School's position that only after deeply understanding the basic theories of Chinese medicine can the student effectively progress towards more advanced concepts such as those presented in subsequent theory and acupuncture courses. Moreover, without a firm Chinese medical conceptual framework for contextualizing later material on diagnosis and treatment, the student is less equipped to understand principles of clinical techniques such as acupuncture, moxibustion, tui-na, qi gong, and dietary therapy.

This includes having a broad context in which to understand other authentic experiential or text-based styles within the larger family of East Asian medicine, such as Japanese meridian therapy. As such, the basic theory courses comprise the cognitive spine on which students will build a firm and flexible frame of understanding—one that will endure throughout their careers as practitioners of East Asian medicine. This course will cover the zang-fu. This will give the physiological basis for which we base our understanding of how to differentiate patterns and understand the pathomechanisms of diseases.

TM113 TCM Theory III (3)

TCM Theory III moves into more advanced theory of Chinese Medicine. This course will cover concepts such as the six-divisions, four aspects, and San Jiao theories as well as theoretical and physiological foundations of gynecology and pediatrics. In addition the concepts of Jing, Qi, and Shen will be explored more in depth. Lastly, basic principles of Chinese medical nutrition will be discussed.

TM120 Chinese Medical Classics (3)

This is a course focusing on the classical texts of Chinese medicine as a means by which students can synthesize the information and expertise they have been acquiring in their studies. Students will explore the teachings of the Su Wen and the Ling Shu of the Nei Jing, the Nan Jing, and the Zhen Jiu Da Cheng. Class discussions will examine the theories, ethics, and treatment strategies in these teachings. In addition, students will be exposed to the influence of the Nei Jing in other traditions of Acupuncture Medicine. This course requires the students to research existing studies and compare and analyze the modern research with the classical textual wisdom. The research paper that is required is a reflection of an application of its



efficacy and impact. This course provides a critical analysis of classical texts and is the basis for developing innovative techniques and treatment strategies.

The Huang Di Nei Jing Su Wen and Ling Shu are the consensus premier seminal works of Chinese medicine. The diagnostic systems, treatment principles, and treatment protocols introduced in these two books are fundamental to TCM, and form the foundation of all subsequent classical and modern texts of Chinese medicine. An introduction to the Su Wen and Ling Shu deepens our understanding of Chinese medicine's history, theory, and practice, and allows for a more deliberate practice of the medicine. In addition, The Huang Di Bashiyan Nan Jing will be explored as arguably one of the most important texts on the fundamentals of theory and the practice of acupuncture as well as the acupuncture classic, the Zhen Jiu Da Cheng.

TM211 TCM Diagnostic Principles I (3)

This course provides students with an in-depth study of the four (4) traditional pillars of TCM diagnosis, including observation, auscultation & olfaction, inquiry, and palpation. Students will learn signs and symptoms of various disorders, tongue diagnosis, pulse, meridian, and other palpation techniques.

TM212 TCM Diagnostic Principles II (3)

This course provides students with in-depth study of the manifestation, etiology, pathology, as well as herbal and acupuncture treatment of common Zang fu organ patterns and complicated Zang fu organ patterns.

This course provides students with the TCM diagnosis methods according to internal organs (Zang fu). The Eight Principle/Five Phase Treatment Strategy is the practical synthesis of the diagnostic techniques taught in the course. TCM pattern identification and point location skills will culminate in applying effective clinical protocols in a successful acupuncture practice.

This class also provides historical, theoretical and practical overview of classical acupuncture theory as presented in the Huang Di Nei Jing and Nan Jing culminating in an interpretation of classical point selection according to these disciplines. The Eight Principal/Five Phase Treatment Strategy seeks to promote an understanding of acupoint energetics in a historical context in order to lay the foundation for appropriate point selection and optimal treatment.

TM310 TCM Clinical Medicine I

TCM Clinical Medicine I is the first in the three course series on the clinical practice of



Eastern Medicine. Diseases will be studied from the dual perspective of both biomedicine and Chinese medicine. The emphasis of this series is on the practice of Eastern Medicine. A major goal of this series is on developing the cognitive skills to integrate both biomedical and Chinese medical concepts. The student will develop the ability to analyze a given medical condition from both perspectives. A central component to the series is the cultivation of self-directed learning skills in the students. The diseases focused on in this class are gynecology and andrology.

TM311 TCM Clinical Medicine II

TCM Clinical Medicine II is the second of the three course series on the clinical practice of Eastern Medicine. Diseases will be studied from the dual perspective of both biomedicine and Chinese medicine. The emphasis of this series is on the practice of Eastern Medicine. A major goal of this series is on developing the cognitive skills to integrate both biomedical and Chinese medical concepts. The student will develop the ability to analyze a given medical condition from both perspectives. A central component to the series is the cultivation of self-directed learning skills in the students. The diseases focused on in this class are pediatrics and geriatrics.

TM312 TCM Clinical Medicine III

TCM Clinical Medicine III is the third of the three course series on the clinical practice of Eastern Medicine. Diseases will be studied from the dual perspective of both biomedicine and Chinese medicine. The emphasis of this series is on the practice of Eastern Medicine. A major goal of this series is on developing the cognitive skills to integrate both biomedical and Chinese medical concepts. The student will develop the ability to analyze a given medical condition from both perspectives. A central component to the series is the cultivation of self-directed learning skills in the students. The diseases focused on in this class are mental diseases and dermatology.

EBW110 Tai Ji (2)

This is an introductory course in the Chinese System of movement and meditation of Tai Chi Chuan (Taijiquan); to maintain good health and longevity by promoting the free flow of Qi.

BEC110 Medical Ethics & Counseling (3)

There are certain ethical points to be considered in the business management within the acupuncture medicine field. In this course, there will be lectures, readings and discussions of ethics, jurisprudence and current issues that confront the modern health practitioner. The issues of compensation and money as it relates to service and ethics will also be discussed. Due to the range of status of the acupuncturist from primary care provider to technician depending on the state of residence, ethics will be discussed covering all of these.



This course provides students with knowledge of the laws and regulations of the New Jersey Acupuncture Examining Board and other government agencies with regard medical ethics and these will be in detail.

MSC120 Comprehensive Exam Review (.66)

This 10-hour course is placed in the semester following part one of the second year exam. The class reviews the results from the exam concentrating on areas of weakness depending on student performance. A focus will be on the development of positive studying and preparation habits that students can use to prepare for their board exams.

Acupuncture Department: 27 credits/405 hours

AC100 Meridian Theory (3)

This course studies the basic concepts of Meridian Theory: The distribution of channels, branches, and collaterals in the human body, including their physiological functions, pathological changes and interrelationships with all internal organs. Topics covered are: The formation of the channel and collateral theory; the distribution of the channel and collateral system: 12 channels, 8 extra channels, 15 collateral, the internal branches of the 12 channels, 12 tendon channels, and 12 superficial channels with their connections; the origin and the end of the channels and collaterals; the physiological function of channels and collaterals; the clinical application of the channel and collateral theory. The basics are also covered in Meridian pathologies, treatment protocols for common conditions, orthopedic disorders from a meridian perspective, and a study of the eight extraordinary meridians.

AC110 Acupuncture Channels & Points I (3)

This course provides students with a detailed study of point locations and primary channel pathways in relation to anatomical regions, nerves, bones, muscles, tendons, ligaments, and vessels, with an emphasis on channel and collateral theory and treatment. Meridians covered in this course are the lung, large intestine, stomach, spleen, and heart meridians.

AC120 Acupuncture Channels & Points II (3)

This course provides students with a detailed study of point locations and primary channel pathways in relation to anatomical regions, nerves, bones, muscles, tendons, ligaments, and vessels, with an emphasis on channel and collateral theory and treatment. Meridians covered in this course include the small Intestine, urinary bladder, kidney, pericardium, and San Jiao meridians.

AC130 Acupuncture Channels & Points III (3)

This course provides students with a detailed study of point locations and primary channel pathways in relation to anatomical regions, nerves, bones, muscles, tendons, ligaments, and vessels, with an emphasis on channel and collateral theory and treatment. Meridians covered in this course are the gall bladder and liver meridians. In addition, the eight extraordinary meridians will be discussed in this class.

AC210 Clinical Techniques I (3)

Basic Needling techniques are presented using demonstration and active participation by the students. Cautions and contraindications to needling are reviewed. Exercises are practiced to develop and improve needle techniques. Students proceed from inanimate object needling to common and difficult acupuncture point needling. Students progress from less sensitive points to more sensitive and difficult points. At completion of the course, students are able to demonstrate free hand needling and guide tube needling on common and difficult acupuncture points, techniques and methods to obtain the Qi, “De Qi”, and to direct Qi. Students learn and demonstrate Clean Needle Technique (CNT) whenever needling. Basic skills required for entry level clinical work are taught and practiced (cupping, gua sha, moxibustion techniques, electric stimulation, etc.).

AC220 Clinical Techniques II (3)

In this class, students advance to needle the more sensitive points, practice needle threading, through-and-through needling, and dermal stimulation (including pellets, press needles, etc.). Students learn specialized acupuncture techniques such as advanced electro-acupuncture, and combine needling with moxibustion. Students practice scalp acupuncture needling and auricular acupuncture. More advanced methods for redirecting the qi in the channels (supplementing and draining) are practiced such as generating heat or cold. In addition, students will be introduced to alternate forms of acupuncture styles.

AC290 Clinical Point Selection (3)

This advanced course reviews the various acupuncture point prescriptions used for specific pathologies, with an emphasis on practical points commonly used in an acupuncture clinic. Learners will gain the ability to independently develop a point prescription based on a diagnosis, utilizing various acupuncture systems in order to obtain the best therapeutic result.

AC310 Clinical Point Selection II (3)

This course further teaches students how to select points and combinations to treat various diseases and conditions in adherence to traditional Chinese medicine and modern acupuncture theories. Cases are discussed and the point prescriptions are analyzed for rationale and alternate possibilities. Students will have the opportunity to present current cases they are treating in the clinic keeping all privacy standards as outlined by the HIPAA regulations.

AC320 Treatment of Orthopedic Disorders (3)

This course applies the diagnostic skills learned in Orthopedic and Neurological Evaluation to the treatment of such disorders with East Asian medicine. In addition this course presents: review and practice of acupuncture channels; pathways and point location; introduction and practice of TCM and sports medicine; development of motor point theory; and increased palpatory skills of anatomical structures.

TM220 Survey of AM Systems (3)

In the Survey of Acupuncture Medicine Systems course, students will be introduced to various styles of acupuncture and acupuncture medicine systems. The course will include basic history, principles, diagnostic techniques, and treatment options for several branch styles of east Asian medicine including (but not limited to) Classical Five Element acupuncture, Acupuncture Physical Medicine, Korean Medicine, Master Tung acupuncture style, Dr. Tan Balance Method style, Chinese herbal medicine, and advanced Kiiko Matsumoto style.

EBW120 Qi Gong (2)

Qi Gong is a set of exercises combining motion with meditation and breathing to train and nourish energy. The techniques and movements learned in this class will encourage the smooth flow of qi, which will allow for the cultivation of the mind-body-spirit connection. With practice, students will achieve insights to holistic self-healing and will be able to recommend appropriate qi gong exercises to patients to enhance their healing therapies. An emphasis will be made in this class on techniques that can be utilized in the clinical setting.

EBW130 Tui-Na I (2)

Tui-na is a massotherapy (massage) to treat diseases and traumatic injuries. In this course, there will be a brief discussion of Chinese Massotherapy and the basic principles of Massotherapy; which deals with yin, yang, qi, blood and internal organs. There will be a discussion introducing diseases involving the internal organs and their treatment by tui-na. Also, the special physical examination of the vertebrae, hip joint, upper and lower extremities will be taught in this course.

EBW140 Tui-Na II (2)

This course teaches hands-on techniques implementing combinations of acupressure, acupoint identification, and soft tissue massage. The student learns to prevent and treat disease by applying manual methods to remove obstructions in the meridian pathways by promoting an increase of vital energy or qi and blood circulation; reducing slight displacement of joints and healing soft tissue injuries; adjusting the functions of the internal organs and nerve regulation; improving joint mobility; and flushing cellular tissue. The sports tui-na techniques are practiced under supervision, applying moderate to deep pressure, or pressure suitable to client sensitivity to assist in the healing process. Pediatric tui-na will also be introduced.

BEC120 Practice Management & Medical Billing (3)

This course provides students with many factors contributing to the successful management of clinical practice. ESATM recognizes that students should achieve a satisfactory return on the time, money, and energy invested in their education. To achieve this end, students must be introduced to good business skills and ethical business behaviors. Important factors to be considered are: skills and abilities of the acupuncture practitioner, practice plan (business plan), concentration of energy and resources, reputation and image, financial foundation, office location, fee schedule, operations, insurance, patient care, personnel and advertisement. In this course, these topics, including the laws and regulations of the New Jersey Acupuncture Examining Board and other governmental agencies, will be discussed in detail. For the medical billing module, ESATM recognizes and respects that students should realize a return on the time, money and energy invested in their education. For any service to persist, medicine included, there must be mutual benefit for the parties involved. In most cases, patients must receive health and well-being from their relationship with the practitioner. In addition to the satisfaction of a job well done, in most cases the practitioner must receive money. Money is the most common medium for the exchange of our values and energy, thus the student must practice good business and more importantly, ethical behavior. This hands-on module gives students a comprehensive view of the various office managements, record keeping, insurance billing, and bookkeeping systems related to an acupuncture practice.



Kiiko Style: 6 credits/90 hours

TM221 Japanese Kiiko Style I (3)

This course includes a review of the basic concepts of Kiiko Style Japanese Acupuncture and theories, contrasting and comparing them with TCM. Students will be also be introduced to the special tools and techniques of this style of acupuncture, including the use of diodes, pachi pachi, thread moxa, ion pumping cords and triple bypass cords. Most importantly, students will learn and practice fundamentals of hara evaluation and basic point combinations used to release disease reflection areas of the hara.

TM222 Japanese Kiiko Style II (3)

Kiiko Style II includes basic hara review, and point prescriptions for different diseases supported by hands-on practice. This class encourages students to analyze what they have read in Vol. 1 and 2 and formulate clinical strategies to begin the transition to 3rd year student clinic.

Western Medicine: 39 credits/585 hours

WM100 Medical Terminology (3)

This course provides students with a study of western medical terminology and nomenclature, including word origin and structure through the introduction of prefixes, suffixes, root words, plurals, abbreviations and symbols, surgical procedures, diagnostic procedures and medical specialties. This course will increase the ability of the student to access an extensive range of medical literature and to correspond with health care professionals as well as integrate biomedical terms into a TCM perspective.

WM110 Anatomy & Physiology I (3)

The A&P series comprehensively provides students with a presentation of the human muscular-skeletal system and physiology. A & P I comprehensively presents the human muscular skeletal system. While the entire system is covered, particular emphasis is placed on internal areas to avoid when needling and external landmarks that guide the location of acupuncture points. This course provides the most

important foundation for all subsequent acupuncture point location courses, orthopedic and neurological evaluation and treatment courses, needling courses and more.

WM120 Anatomy & Physiology II (3)

The A&P series comprehensively provides students with a presentation of the human muscular-skeletal system and physiology. A&P II presents the anatomy and physiology of the integumentary, urinary, digestive, respiratory, cardiovascular, lymphatic, and reproductive systems. While the entire systems are covered, a particular emphasis is placed on internal areas that are may be dangerous in needling and external landmarks that can guide the location of acupuncture points. Also emphasized are the relationships between different organs in the human body.

WM130 Anatomy & Physiology III (3)

The A&P series comprehensively provides students with a presentation of the human muscular-skeletal system and physiology. A & P III presents the development, structure, and function of the human nervous and endocrine system. While the entire systems are covered, a particular emphasis is placed on internal areas that may be dangerous in needling and external landmarks that can guide the location of acupuncture points. Also emphasized are the relationships between different organs in the human body.

WM140 Biochemistry & Western Nutrition (3)

This course is designed to provide an overview of the biological determinants of nutrient requirements and the assessment of nutrient status in individuals. Diseases associated with nutrients as well as those prevented by nutrients will be discussed. The biochemistry module concentrates on IUBMB nomenclature and macromolecules and their components.

WM210 Pathophysiology I (3)

This course is designed to provide students with an introduction to pathology, microbiology, inflammation, infection, immunity and immunology, non-neoplastic and neoplastic proliferations. This course provides a study of cellular adaptation to disease, environmental factors in disease, inflammation, and neoplasia.



WM220 Pathophysiology II (3)

This course continues the discussion in regards to pathology, microbiology, inflammation, infection, immunity and immunology, non-neoplastic and neoplastic proliferations. This course provides a study of cellular adaptation to disease, environmental factors in disease, inflammation, and neoplasia.

WM310 Western Clinical Medicine I (3)

The Internal Medicine series is designed to relate to the corresponding A&P and Pathophysiology classes and cover the biomedical diagnostic methods and treatments for the areas covered in the class.

WM320 Western Clinical Medicine II (3)

The Internal Medicine series is designed to relate to the corresponding A&P and Pathophysiology classes and cover the biomedical diagnostic methods and treatments for the areas covered in the class.

WM330 Western Clinical Medicine III (3)

The Internal Medicine series is designed to relate to the corresponding A&P and pathophysiology classes and cover the biomedical diagnostic methods and treatments for the areas covered in the class.

WM340 Western Diagnostics & Pharmacology (3)

This course is designed to help students develop basic skills in reading and interpreting medical images (X-ray, CT scan, MRI, etc.) and ordering, reading, and interpreting common Western medical diagnostic tests with respect to scope of practice. Western medical red flags will also be covered in this course. The pharmacology module provides students with an overview of the basic pharmacological principles, terminology, and the use of drug reference tools. These concepts are applied to help the student understand the potential complications drugs can have on the application of the treatment process. Current information on drug-herb interactions will be discussed and a discussion on the application of the ADME (absorption/distribution/metabolism/elimination) protocol will be emphasized.

WM350 Orthopedic & Neurological Evaluation (3)

This course is designed in two parts: 1.The learning of neurological examinations; 2.The study of the biomechanics of the human body. Students learn the basics of dermatome testing, muscle testing, deep tendon reflexes, etc. Students will also study biomechanics, which is a study of the body in terms of mechanical structure and the analysis of body motion and posture. This will enhance students' ability to understand proper body movement and the nature of physical injuries.

WM360 Western Physical Exam (3)

This course provides students with a study of western physical diagnostic processes, emphasizing three clinical skills: history taking, physical examination, and logical thinking. Students will be able to utilize these skills clinically and know when to refer patients to other healthcare professionals.

MSC 110 Medical Research Principles (2)

As the interface between Western medicine and TCM grows larger, so does the need for research on the effectiveness of and appropriate use of TCM in numerous health problems. Therefore, one of the things that is missing is a training program that will teach TCM practitioners how to conduct high-quality,



multidisciplinary clinical research in Chinese medicine. This course provides an overview on the purpose, standards, and methodologies in conducting research related to our field. In addition, the basic thesis components and process will be introduced.

MSC210 Integrative Medicine (1)

This course will introduce students to a survey of the clinical practice of multiple modalities of medicine and be introduced to the practices of other health care practitioners, including: osteopathy, chiropractic, homeopathy, naturopathy, reflexology, biofeedback, hypnotherapy, polarity, hydrotherapy, and other natural healing modalities.



Clinical: 28.7 credits/860.5 hours

CO100 Introduction to Clinical Observation

This course is a presentation, discussion, and practice of academic and clinical issues revolving around Clinical Observation designed to impart the knowledge and skills necessary to maximize the value of the students' observation in the clinic. The five areas of study and practice covered will be: clinic rules and procedures; clinical charting; Clean Needle Technique (CNT); laws and regulations; and introduction to case review and grand rounds. Tui-Na medical massage for stress relief techniques will also be introduced. Satisfactory passing of final exam will be necessary for entrance into Clinical Observation.

CO120 Clinical Observation

The Student Clinic experience at the Eastern School is the practical counterpart to the theoretical and technical skills acquired in the didactic course work. The clinic is a professional setting where students, observing the work of a Clinical Supervisor on a practitioner shift learn the practice of Acupuncture Medicine, while

providing the local community with low cost, and effective health care. The Student Clinic also serves as a teaching tool where students learn the best practices in managing a successful acupuncture clinic.

CA200 Clinical Assistant I

This level of the student clinical experience is designed to prepare for internship. The observer assistant will be asked to participate to a greater extent in the clinical encounter in areas including intakes, diagnosis, treatment planning, and medical massage or accessory modalities. The observer assistant will work directly with their paired intern to learn and develop the skills and confidence to lead the clinical encounter to the next level.

CA210 Clinical Assistant II

This level of clinical study directly prepares the clinical student for internship by actively integrating the AI into the clinical encounter. AIs may participate in all aspects of the clinical encounter and will participate extensively with an emphasis on providing adjunctive therapies for clinical patients. AIs are expected to work with their interns and supervisors to develop their skills so that they are able to transition smoothly into their internship.

CI310 Internship Level I

The Student Clinic experience at ESATM is the practical counterpart to the theoretical and technical skills acquired in the didactic course work. The clinic is a professional setting where students, under the guidance of a Clinical Supervisor learn the practice of Acupuncture Medicine, while providing the local community with the low cost, and effective health care. The Student Clinic also serves as a teaching tool where students learn the basic procedures required to manage a successful acupuncture clinic. In level I, Interns will work closely with the supervisors and assistants to lead the patient encounters and provide quality healthcare in an environment where they can continue to learn and practice their basic skills.

CI320 Internship Level II

The Student Clinic experience at ESATM is the practical counterpart to the theoretical and technical skills acquired in the didactic course work. The clinic is a professional setting where students, under the guidance of a Clinical Supervisor learn the practice of Acupuncture Medicine, while providing the local community with the low cost, and effective health care. The Student Clinic also serves as a teaching tool where students learn the basic procedures required to manage a successful acupuncture clinic. In level II, students work towards greater independence in practice while learning and practicing more advanced skills.

CI330 Internship Level III

The Student Clinic experience at ESATM is the practical counterpart to the theoretical and technical skills acquired in the didactic course work. The clinic is a professional setting where students, under the guidance of a Clinical Supervisor learn the practice of Acupuncture Medicine, while providing the local community with the low cost, and effective health care. The Student Clinic also serves as a teaching tool where students learn the basic procedures required to manage a successful acupuncture clinic. In level III, interns prepare for private practice through greater independence in practice while still maintaining a healthy collaborative relationship with their supervisor. They practice all learned clinical techniques and provide mentorship to interns and assistants.

GRS Grand Rounds

Students learn in a clinical theatre-style setting where a licensed acupuncturist leads the clinical encounter, intake, and treatment. Students have the opportunity to observe and listen to direct explanations for best practices directly from the practicing clinician in real time. Cases are discussed fully and the practitioner is able to reinforce learned principles from the didactic curriculum as well as model standards of behavior and practice.



Academic and Clinic Faculty

Department Chairs:

TCM Theory: *Dr. Lois Denmark, DACM, L. Ac., Dipl.OM (NCCAOM).*

Acupuncture: *Dr. Matthew Fellner, DACM, L.Ac.*

Biomedicine: *Dr. Robert Eisen, DC*

Kiiko Style: *Christine Kim Henckel, L.Ac.*

Peter Angelo L.Ac, MS, Dipl. AC. (NCCAOM)

Peter Angelo L.Ac, MS, Dipl. AC. (NCCAOM) Graduate of the Tri State College of Acupuncture (1995) and the Florida School of Massage in (1984), Has served on the faculty at the Eastern School as a professor and clinical supervisor since 2000 and since 2007 as the primary supervisor for Eastern School's clinical externship at the East Orange Veterans Hospital. His interest in Asian Medicine began with the study of Tai Chi Chuan and ChiKung in 1978 where he trained with students of the Grand Master Cheng-Man Ching. He continues to study and teach that art which is at the core of his practice of acupuncture. He then went on to study and practice several body centered therapies in 1984 (massage, acupressure, cranial sacral etc.) and received his Masters in Acupuncture in 1995. His approach to Asian Medicine has also been strongly influenced and enriched by two years of study of Classical Chinese Medicine with Jeffrey Yuen as well as the study of the acupuncture styles of Master Tung, Kiiko Matsumoto and Dr. Richard Tan's Balance Method.

His philosophy of medicine is that our body/mind knows what it needs. Symptoms are the language it uses to communicate how, what and where things have "gone off the rails" or, to put it more politely "we have gotten out of harmony". The practitioner's job is to understand that language and provide the input needed to help bring the person back toward balance and harmony. The body /mind will then itself restore health to the degree possible.

Ken Burgess, (certified teacher)

Ken Burgess has dedicated over three decades to the practice and study of traditional martial arts. He has attained teacher certification in Karate, Kung Fu, Tai Chi and Chi Kung. In 1991, after receiving the precepts, he became a Buddhist and was given the Dharma name, Hoshu (Treasured Practice). After clearly realizing the potential healing powers of these practices, he is now committed to deepening his understanding to help others improve their physical and mental health and fulfill his vow to relieve suffering. He is currently teaching Yang Family Tai Chi under Holly Sweeney-Hillman and is working toward full certification in the 18 Luohan Chi Kung System under Sifu Sergio Arione.

Daniel Camburn, B.S., M.S., L.Ac. (NY), P.O.M. (PA)

Daniel is a master herbalist, acupuncturist, and qi gong practitioner. He has been studying Chinese Medicine and martial arts since 1988, and officially began treating patients in 1992. In 1998 he achieved his Masters of Science degree in Traditional Chinese Medicine from the Pacific College of Oriental Medicine, in NYC. He has a Bachelor's of Science (cum laude) in Psychology from Penn State University. Daniel is a kiatsu (pressing with energy) and qi gong practitioner, third degree black belt in Tae Kwon Do, and second degree black belt in Aikido. He observed trauma medicine under Grand Master Alan Lee, in NYC, in 1992-1993. Daniel also spent nearly 1,200 hours studying Gynecology and Obstetrics at the Chengdu University of TCM, at the PhD level. For eleven years, Daniel was a professor and clinical supervisor at the Pacific College of Oriental Medicine, in NYC. Additionally, he was a professor and clinical supervisor at the Tri-State College of Acupuncture, NYC, for three years. Daniel has served as the director of several acupuncture programs, including two years at Yonkers General Hospital, and

four years at the Berkley Center for Reproductive Wellness. He also served for two years as a professor, practitioner, and clinical supervisor at the Texas Health and Science University, in Austin. Since 2012, he's been a site visitor for ACAOM, the accrediting body for Chinese Medicine schools in America. For the school years 2019-2020 and 2020-2021, Daniel was the Clinical Faculty Chair for the University of Bridgeport Acupuncture Institute. He has practiced in SoHo, NY since 1999.

Since 2015, Daniel has taught in the Herbal Program, and the Traditional Medicine Department, at the Eastern School of Acupuncture and Traditional Medicine.

Mitchel Chalek B.F.A., M.S., L.Ac. (NJ, NY). Dipl. Of Oriental Medicine (NCCAOM)

Mitchel Chalek's introduction to Asian medicine began in 1973 when he picked up a book by Tokujiro Namikoshi called "Japanese Finger Pressure Therapy - Shiatsu". This led to enrollment in shiatsu school in New York with Wataru Ohashi, herbal studies with Jeffrey Yuen, and eventually his Masters degree in Oriental Medicine from Pacific College of Oriental Medicine in New York. He has worked as an acupuncturist at Memorial Sloan-Kettering's Integrative Medicine Clinic where he participated in research development and supervision, and has maintained a private practice in Montclair, NJ since 1999. He is currently a faculty member at Pacific College in New York City and The Eastern School in Bloomfield, NJ, where he teaches courses on Asian Medical Theory, Acupuncture, and supervisor in the acupuncture and herbal clinic.

Tarun Chauhan, MD, MBBS (India)

Dr. Chauhan completed his medicinal studies from Osmania Medical College, India in 1996. He worked as a physician in various hospitals for 10 years in India. Finally, he worked in a country side hospital. This provided him the opportunity to manage all kinds of cases. Dr. Chauhan used to work as a Family Practitioner conducting surgeries, reducing and casting bone fractures, delivering babies, and conducting autopsies.

Dr. Chauhan's goal of getting into a medical residency in the US was realized after passing all required exams and becoming ECFMG certified. He has since worked at Elmhurst Hospital, Jackson Heights in cardiac clinical research. He has also worked in Saint Luke's Roosevelt hospital Manhattan in the physiotherapy department.

Dr. Chauhan has been teaching since 2008. He has taught at Dover Business College, Everest, and currently at Lincoln Tech. He has learned and developed skills in teaching and managing over the last nine years. His teaching philosophy includes helping students to understand the subject, so they have to cram study less. He shares his clinical experience and asks clinically oriented questions to foster excitement in his students. Importantly, Dr. Chauhan teaches students techniques to be good students and clinicians. Dr. Chauhan's vast experience and expertise covers areas such as Anatomy & Physiology, EKG, CPR, Pharmacology, clinical procedures, lab works, Medisoft, Computer skills, and Venipuncture. Dr. Chauhan is creative and a fast learner. He learned to stand up on a surfboard in one day! He loves skiing, sailing, and has grown his own rose garden. He is a good swimmer, tennis player, badminton and soccer player, and a former marathon runner. Dr. Chauhan is a recipient of several awards.

Douglas Chin, M.Ac., L.Ac.

Douglas Chin was born and raised in New York City. After receiving his undergraduate degree from the State University of NY at Buffalo State, he spent the next 5 years at MD Anderson Cancer Center in Houston, TX as a cancer research assistant supporting new techniques with the intentions of aiding Gulf War Syndrome veterans. In 2007, he received his professional diploma from a graduate-level acupuncture program at The Eastern School of Acupuncture and Traditional Medicine, New Jersey's first school of acupuncture and accredited by the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM). Upon being board certified by The National Certification

Commission for Acupuncture and Oriental Medicine, he started his own company, Acupuncture and Therapeutic Practices, LLC, and currently has practices in Somerset and Hillsborough. He recently completed his Master's in Acupuncture and will be looking to achieve his Herbal degree starting in January 2018. His interest in the health and well-being of all his clients has resulted in an optimal patient experience through uncompromised care.

Doug lives in Somerset with his wife, Gillian and 3 children. He volunteers at the Mid-Jersey Chinese School and he is on their board of directors. He is also the vice president of the Chinese American Cultural Association. With his free time, he golfs, plays basketball and enjoys skiing with his family.

Joseph DelGiodice, C.H., L.Ac.

Joseph DelGiodice is an acupuncturist, Chinese and Western herbalist, and naturopath, with a tenure in the healing arts that stretches across four decades. With his great grandfather an herbalist and bone setter, great grandmother a midwife, and godfather a 1949 graduate of The Swedish Institute, the practice of healing stretches even further back in his family, to nineteenth century rural Sicily. His lifelong fascination with health and longevity began at age 7. Having studied extensively with herbalist priest Jeffrey Yuen, and having been a long time apprentice to Master Western Herbalist David Simon, Joe is a graduate of Rutgers College, the Somerset School of Massage Therapy, the Pacific College of Oriental Medicine, and the American Naturopathic Medical Institute.

Joe has been a member of the ESATM community since summer. Prior to that, Joe was a faculty member at PCOM NY and an acupuncture proctor for the NJ State Board of Medical Examiners. Since July of 1999, he has maintained a private practice in Hoboken, focusing on whole body wellness, geriatrics, musculo-skeletal care, women's and men's health, and natural food education. He is also a volunteer gardener at the Community Church of Hoboken Organic Vegetable Garden.

Lois Denmark, DACM, L. Ac., Dipl.OM (NCCAOM)

Lois Denmark has been a Faculty Member and Clinical Supervisor at the Eastern School of Acupuncture since 2004. She teaches core curriculum courses in the Theory, Acupuncture & Herbology Departments and is the current Traditional Medicine Theory Department Chair. She has been in private practice in NJ & NY since 1998 and is a graduate of PCOM NY & PCOM SD where she attained the degree: Doctor of Acupuncture & Chinese Medicine. She has a B.A. from Montclair State College.

Jihong Ding, M.B/B.S., L.Ac. Of NJ & NY, Dipl. Of Oriental Medicine (both acupuncture & herbology)

Jihong Ding is a clinical supervisor and teaches clinical skills courses at The Eastern School of Acupuncture. She got a medical degree from the Anhui University of Traditional Chinese Medicine, China in 1987, and then practiced in China from 1987-1995. She is the author of various books and articles on Tai Chi, Qigong, Eastern Nutrition and Oriental Medicine. Jihong is also a master of Tai Chi Chuan and Tai Chi Sword and has won numerous medals and championships in both areas. She has been practicing acupuncture in the United States since 1996 and specializes in Gynecological, Neuromuscular, Psychological Disorders and Pain Syndromes. In 2005, Jihong founded the Ding Acupuncture Herb Center in New Jersey.

Jaime L. Dixon, DPT

Dr. Jaime L. Dixon is a recent graduate from the Eastern School of Acupuncture and Traditional Medicine where she earned her Master's Degree in Acupuncture in 2019. Jaime is also a practicing physical therapist and a board-certified specialist in orthopedics (OCS) which is highly recognized in the field of physical therapy. She has over 10 years of experience working with patients suffering from chronic pain as well as orthopedic and sports injuries. Over the course of those 10 years, she began to feel there was something more that she could do for those suffering from chronic pain as well as other maladies. She first discovered acupuncture through her own personal experience and truly felt the healing abilities of the medicine. From there Jaime was inspired to become an acupuncturist herself



and combine the two worlds of physical therapy and acupuncture to form a well-rounded and holistic approach to patient care. Jaime truly enjoyed what she was able to learn and experience as a student of acupuncture and is excited to join the Eastern School and help students learn and love the medicine just like she does.

Chenxia Duan, L.Ac in NJ ,Dipl. O.M (NCCAOM)

Chenxia received her academic and medical training as a physician in Traditional Chinese Medicine from Zhangjiakou Medical College and Tianjin University of Traditional Chinese Medicine in China, as well as the School of Medicine at Kyoto University in Japan, where she studied Pulmonary Biology.

Over the last two decades, Chenxia was a research scientist at the Cincinnati Children's Hospital and Schering-Plough (now Merck), and most recently was the community liaison at Saint Barnabas Medical Center's Center for Asian Health.

Chenxia joined Mecca in 2018 in order to return to her roots as an acupuncture practitioner and help patients from a variety of backgrounds to treat numerous conditions. She is passionate about furthering the discourse of Traditional Chinese Medicine, and complements her clinical practice with teaching at the Eastern School of Acupuncture and Traditional Medicine.

Robert D. Eisen, DC

Dr. Robert D. Eisen is a 1988 graduate of Palmer College of Chiropractic in Davenport Iowa, where he earned his Doctor of Chiropractic Degree. He has earned a B.S. in Biology from the National College of Chiropractic, in Lombard Illinois and an A.S. degree in Chemistry from Kingsborough Community College in Brooklyn, N.Y.

Dr. Eisen has been a practicing chiropractor in New Jersey since 1989 and his current practice is located in Paramus, N.J. He has a family practice that specializes in the treatment of musculoskeletal conditions. Dr. Eisen holds advanced post graduate training in Manipulation under Anesthesia

and has completed the course in study to sit for the Department of Transportation Certified Medical Examiner certification. He continues his post graduate education by taking various continuing education courses in topics ranging from musculoskeletal conditions to nutrition. “I believe that it is important to continue your education to learn new cutting edge technologies and treatment to better serve my patients and help them achieve their goals of optimal health”.

Dr. Eisen began teaching as an adjunct professor at the Eastern School of Acupuncture and Traditional Medicine in 2012, where he began teaching Medical Terminology. He continued on staff at ESATM and became the acting Bioscience Department Chair as well as teaching Anatomy and Physiology, Bioscience, Anatomy Intensive and Biology.

“I believe that a whole person approach to health, incorporating chiropractic care, acupuncture, massage therapy, regular exercise and good nutrition will help my patients to achieve the results they desire for their health. The more proactive you are in keeping yourself healthy the less likely you will be to become sick and dependent on medications to try and improve your health status.”

Matthew Fellner, DACM, L.Ac.

Dr. Matthew Fellner is a licensed acupuncturist and herbalist with over 15 years’ experience in the field of Chinese Medicine and alternative health. Dr. Fellner graduated from Boston University with a B.A. in Sociology. In 1998 he began training in traditional Ba Gua Zhang Kung Fu with Shifu Ahles in Bergenfield, NJ. There he began learning about traditional Chinese herbology and eventually began teaching Kung Fu, Ch’i Kung, and meditation classes. In 2002, he enrolled in Pacific College of Oriental Medicine, earning his Master’s degree in Traditional Oriental Medicine. In December 2016 he completed the DACM program through Pacific College of Oriental Medicine earning the title of Doctor of Acupuncture & Chinese Medicine. He is also the chair of the Acupuncture department at the Eastern School of Traditional Medicine, and a clinical supervisor & instructor at Pacific College of Oriental Medicine in New York. Dr. Fellner treats a wide variety of conditions with a focus on stress related disorders including acute & chronic pain, headaches, insomnia, depression, anxiety.

Constance Fraser, RN LAc

Constance Fraser is a registered nurse and licensed acupuncturist. She graduated from Pacific College of Oriental Medicine. She trained in Chinese and Japanese martial arts since 1979, and was introduced to Chinese Medicine in 1982 by a qi gong teacher. She earned undergraduate degrees at FDU. Additionally, she has studied various systems of bodywork.

Mayda Gonzalez, MD

Dr. Mayda Gonzalez has been a faculty member at the Eastern School of Acupuncture since 2010 and has previously serve as Eastern’s Bioscience department Chair. Dr. Gonzalez has been involved in the medical field for more than 18 years, foreign medical graduated with more than 8 years’ experience working as a general doctor first (Santa Clara Medical University Medical Degree) and as a pediatrician later. When she came to US 12 years ago she started teaching and was using all her western medicine knowledge and her Medical Degree to teach. Dr. Gonzalez was working more than 10 years in a Nursing college as a Faculty helping the students to success in the medical field and holding an Allied Health Instructor, a BLS instructor and research coordinator certification.

Christine Kim Henckel, L.Ac.

Christine Kim Henckel has 11 years’ experience working in Mental Health and Addiction services. Her interest in Eastern Medicine was sparked by her observation of the limitations and inconsistent results with Western pharmaceutical treatment. After graduating ESATM in 2011, Christine stayed on as an assistant and is currently a Faculty member and Clinic Supervisor. She treats patients in her private practice and continues to study under the renowned Master Acupuncturist, Kiiko Matsumoto.

Tziyva Kraus MSAc, L.Ac, Dipl. Ac. (NCCAOM), LMT, BCTMB, CD(DONA)

Tziyva Kraus is excited to return to her alma mater as a faculty member teaching in the Theory department. She graduated from the Eastern School of Acupuncture and Traditional Medicine, first in 2009, and more recently, returned to earn her Masters of Science degree in Acupuncture in 2017, at which time she was awarded the Clinical Achievement Award for Excellence in Clinical Work.

Tziyva is the founder and owner of Transformation Healing Arts, Acupuncture, Therapeutic Massage and Doula Services, a practice dedicated to expertly guide patients on their journey to health and wellness. Since 2010, Tziyva has been a licensed acupuncturist and NCCAOM Board Certified Diplomat of Acupuncture. Her training includes Traditional Chinese Medicine, Five Element, and Kiiko Matsumoto-Japanese styles of acupuncture. Tziyva is a longtime licensed and nationally board certified massage therapist. Ms. Kraus also serves as a clinical supervisor with the Pacific College of Oriental Medicine, NY.

Tziyva has been a DONA International certified birth doula since 2002 serving families in birth and beyond. Throughout her tenure as a doula, she has had the honor to accompany and witness well over a hundred births.

Ms. Kraus enjoys the specialized privilege of working within NYU Langone Hospital – Brooklyn as an acupuncture preceptor – teaching, training, mentoring, and supervising acupuncturists in acupuncture and acupressure methods to assist women during the perinatal period, and particularly during labor and delivery. Additionally, she has participated in published clinical research studies investigating connections between acupuncture and labor/postpartum outcomes.

Tziyva weaves her training in narrative medicine, group facilitation, ritual creation, and mentorship into her teaching and treatment styles. She has had the opportunity to lecture nationally and abroad about the use of acupuncture in special populations, and in the hospital setting.

When she is not working or teaching, Tziyva treasures spending time with her family and friends, volunteering with local civic groups, creating and eating organic vegan food, and being out in nature.

J. K. Kuan, DC, L.Ac., Dipl.OM (NCCAOM)

Dr. J. K. Kuan is National Board Certified (NCCAOM) (NBCE) and a Licensed Chiropractic Physician and Acupuncturist in the State of New Jersey, New York and California. Since childhood, he had witnessed his family members using Acupuncture and Chinese herbal medicine for healing and wellness.

Later in life, after years of being active in playing sports and practicing martial arts, he personally benefited from Acupuncture, Chinese herbal medicine and Chiropractic treatment for shoulder, knee pain and sciatica, which inspired him to become a licensed Acupuncturist and Chiropractor.

Dr. Kuan graduated with honors from Southern California University of Health Sciences (SCUHS) with a Doctor's degree in Chiropractic and a Master's Degree in Acupuncture and Oriental Medicine. There he received the Outstanding Service Award for his individual contributions to the college, made the Dean's List, and was recognized by the California State Assembly for his steadfast commitment to the community and outstanding leadership in Traditional Asian Medicine and Health Sciences.

Dr. Kuan began his Acupuncture and Chiropractic career in San Diego and Santa Monica, California. From there he brought together many of the concepts of Traditional Chinese Medicine with modern Acupuncture and Chiropractic techniques for excellent healing and wellness. Since then, he has continued to build his reputation as a practitioner who is passionate about healing and providing care to those that find them-selves in physical distress. After years of practice in California, Dr. Kuan pursued the opportunity to bring his clinical experience and healing techniques to the East Coast so that he could provide care to those in need.

Richard Lai, DPT

Dr. Richard Lai is a graduate of ESATM for Acupuncture and Northeastern University for Physical Therapy where he earned his Bachelor's in Rehabilitation Sciences, Doctorate in Physical Therapy and minor in Business Administration. Currently, Dr. Lai is the Regional Director of Education and Development with CareOne Management and oversees the rehabilitative services in 12 Sub-Acute Rehab Facilities in the Northeast region.

Dr. Lai has worked in a variety of settings including: outpatient physical therapy which he had his own private practice in Edgewater NJ, acute care hospitals, inpatient rehabilitation, skilled nursing and when he was in Boston was lucky to have worked with the Boston Celtics under Athletic Trainer/Physical Therapist Ed Lacerte.

Outside of his professional career, Dr Lai enjoys spending time with his family and is an avid videographer/photographer.

Dr. Robert Seungmin Lee, DC, L.Ac, RT-NPS, LMT

Dr. Robert Seungmin Lee started his medical career studying Pre-Med and Health Science, especially focusing his studies in Respiratory Care. After graduation, he went on to acquire clinical experience in Long Island Jewish Medical Center, working as a Pediatric/Neonatal Specialist in the Intensive Care Unit for eight years. It was during these years while working at the bedside of critically ill patients, that he saw a great potential in integrating conventional medicine with traditional Eastern medicine and decided to commit himself to further studying East Asian Medicine.

He received his Master's degree at the New York College of Health Professions and was designated as Honors student, which allowed him to stay and train as a resident for two years. After resident training, he remained at school for two more years as an Adjunct Professor and taught basic East Asian Medicine studies before opening his own clinic. In the clinic, he has learned that the disruption in order and balance of the body can directly affect quality of life and death. He found solutions to modern day health problems by approaching internal imbalance with the wisdom of East Asian Medicine, and regulating external imbalance with his knowledge of anatomical structures and bio-mechanisms. Especially in the treatment of pain, he realized that the inner & outer alignment & balance is crucial, and further acquired a doctorate in Chiropractic.



Dr. Lee is also a certified MicrogateUSA specialist who is specialized in human performance and movement analysis by using the optical device called Optojump/ Optogait. He has various experiences in performance analysis with pro-teams such as USA Baseball, NY Rangers (NHL), Tampa Bay Rays (MLB), NE Patriots (NFL), Novak Djokovic (Pro-tennis) and various high school teams. He also volunteered in many different sporting events as a medical staff and has treated athletes on site.

Today, he is the founder of Robert Lee Integrative Chiropractic & Acupuncture, in Syosset, NY. His treatments in Sports Medicine focus on reconstructing the key components of movement: balance, timing and coordination. He especially finds great joy in teaching and training specialists in sports and musculoskeletal diseases.

Karen Lin, L.Ac., MD (China)

Karen Lin graduated from the Eastern School of Acupuncture in New Jersey. She subsequently became a faculty member teaching the clinical research class to third year students. She established Harmony Acupuncture and Wellness, LLC in Cranford, New Jersey, to treat people with various conditions. Long before working in this field, Karen earned her M.D. degree from Guangzhou Medical University in China in 1992 and worked as a physician in the affiliated hospital. She came to the United States to continue her education and obtained her Master's degree in biochemistry in 1996. Since then, she has been working in the biomedical research field for 20 years.

Sheila Mason, B.A, M.S., L.Ac. (NJ, PA)

Sheila Mason received her BA from the University of Illinois in Urbana, IL and her MS from George Williams College in Chicago, IL. She is a graduate of the Tri State College of Acupuncture in New York (1983). She worked at the Lincoln Hospital Acupuncture Detox in the Bronx, NY and at other detox programs in Paterson, NJ and Jersey City, NJ. She has been a faculty member and clinic supervisor of the Eastern School of Acupuncture since its inception. She is a former member of the New Jersey Acupuncture Examining Board. She is a longtime practitioner of Tai Chi and teaches classes in Englewood, NJ and New York City. She has a private practice in Englewood, NJ.

Mandanna G. Naleyanda, M.D.

Dr. Naleyanda further pursued his science passion further and received medical education from Karol Marcinkowski University of Medical Science located in Poland with externships/ internships at various Hospitals in the States. He worked as a consultant at Dendrite, a Pharmaceutical company-neuroscience division and then moved to Kaplan Medical and has been imparting medical knowledge for more than a decade as an instructor. His focus has been in USMLE preparation, Nursing and Allied Health related fields.

Michael Paff, L.Ac

Michael was graduated from Eastern School of Acupuncture & Traditional Medicine, in April 2020, having earned a Master of Science in Acupuncture and is currently in the process of taking NCCAOM National Board examinations. Michael's also currently enrolled in Eastern's Herbal Certificate program, which will complete December 2020. In addition to working as an acupuncture intern at the Eastern school clinic, Michael spent a year, specifically, treating musculoskeletal pathologies and acute and chronic pain conditions, while interning at the East Orange campus of the Veteran's Administration Hospital. An invaluable acupuncture intern experience, as Veterans are limited in the number of treatments they may receive annually, requiring an intern to quickly achieve a high level of efficacy in a limited amount of time.

In addition to an education in acupuncture and Chinese herbal medicine, Michael has more than two decades experience in medical and therapeutic exercise. Clients he's worked with range from elite disabled athletes (i.e. wheelchair racers, amputee runners), cerebral palsy, FSH muscular

dystrophy, scoliosis, cardiac and pulmonary pathologies to post physical therapy for surgery and joint reconstruction. Michael's been a student of martial arts since adolescence; first studying Japanese style fighting arts and meditation. In the mid 1990's, he began studying, practicing and teaching Qigong. Michael also has an undergraduate degree in finance from NYU Stern School of Business, which lead me on a short detour from health and wellness, to be a global commercial real estate investment banker.

Kristopher Sparacino, L.Ac.

Kristopher Sparacino is a licensed acupuncturist in the state of New Jersey and is board certified Diplomate of Acupuncture by the National Board Certification Committee of Acupuncture and Oriental Medicine.

His personal experience with acupuncture led him to complete the 3-year graduate program at The Eastern School of Acupuncture. Kris strives for an organic and intuitive approach to guide his treatments. Kris works with his patients' not only to treat their symptoms but also to discover the root of their ailment and bring them back into balance. Kris continues self-cultivation by way of Meditation, Tai Chi and Qi Gong exercise.

Rosie Strelnick, DACM, L.Ac.

Dr. Rosie Strelnick is a Nationally Certified Licensed Acupuncturist in Illinois, New York, and New Jersey and Oriental Medicine Practitioner with a Doctor of Acupuncture and Chinese Medicine. After earning a Bachelor's of Arts in East Asian Studies and Philosophy from Lawrence University in Appleton, WI, Dr. Rosie ventured to San Diego, CA to attend Pacific College of Oriental Medicine (PCOM) – an institution known for its intensive acupuncture and Chinese herbal medicine instruction, as well as its emphasis on integration with Western Medicine. She studied at PCOM for four years to acquire her MSTOM and Clean Needle Technique Certificate. Dr. Rosie graduated with her DACM (Doctor of Acupuncture and Chinese Medicine) from PCOM in August 2016. Dr. Rosie also had a life changing opportunity to study intensively in Beijing, China at the WHO Collaborative International Acupuncture Training Center. She takes particular interest in treating psycho-emotional disorders, chemotherapy side effects, and pain management/sports medicine. In addition to teaching, Dr. Rosie is working in a psychiatrist's office.

Richard Therkelsen, DC

Dr. Richard Therkelsen is a graduate of Palmer College of Chiropractic, licensed by the New Jersey Board of Chiropractic Examiners since 1978, and after 39 years as the director/owner of the Central Jersey Lordex Spine Institute, he is joining the faculty of The Eastern School Acupuncture and Traditional Medicine as a Medical Terminology instructor.

Dr. Therkelsen has post-graduate training in Lumbar Closed-Decompression Therapy (LTD), Manipulation Under Anesthesia (MUA), Para-Surface EMG Protocols, Low Back Pain Diagnosis and Management, Comprehensive Management of Low Back Pain, Sports Chiropractic, and is a certified Medical Examiner of the Department of Transportation.

Throughout his career, Dr. Therkelsen has been a certified instructor for the YMCA's "Y's Way to a Healthy Back" and the American Red Cross' "Protect Your Back" programs, and has lectured on Stress Management for business, church, and private groups. His hobbies include racquetball, basketball, reading, crossword puzzles, playing guitar and watching movies.

Shiaomei Weingarten, B.A., M.S., Lic. Ac. (NJ, NY, CT, PA), Dipl. Ac. (NCCAOM)

Shiaomei Weingarten is a clinic supervisor at The Eastern School of Acupuncture. A graduate of the Eastern School, Shiaomei holds a B.A. in Oriental Languages from Fu Jen Catholic University,

Taipei, Taiwan and a M.S. in Hotel and Food Service Management from the School of Hospitality Management, Florida International University, Florida.

Shiaomei has postgraduate studies in Advanced Japanese Treatment (Kiiko Matsumoto Style), is certified in Reflexology by the International Institute for Reflexology, Florida and has professional training with Professor Lin Yun, leader of Tibetan Black Sect Tantric Buddhist Feng Shui. She is also studying energy work with Donna Eden of Energy Medicine, classic Chinese medicine including knowledge of essential oils, stones and Chinese herbs with Jeffrey Yuen and Japanese acupuncture with Kiiko Matsumoto and Tsuyoshi Shimamura. Shiaomei also studied a comprehensive two-year herbal program with David Winston, founder of Herbalist and Alchemist.

Maahwush Zahidi MSAc, L.Ac., Dipl. Ac.

Maahwush Zahidi is a Licensed Acupuncturist in the State of New York and is nationally Board Certified in Acupuncture and Oriental Medicine by the National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM). She holds B.A. and M.A. degrees in Psychology from Rutgers and Boston University, respectively. She attained her M.S. degree with honors in Acupuncture from Tri-State College of Acupuncture where she was trained in three distinct modes of acupuncture—TCM, Mark Seem's Acupuncture Physical Medicine (trigger point), and renowned Master Acupuncturist Kiiko Matsumoto's Japanese meridian style.

Upon graduation from TSCA, Maahwush joined its faculty staff as a Kiiko Matsumoto intern, Teaching Assistant for Acupuncture Physical Medicine classes, and Anatomy/Physiology instructor until the closing of TSCA. She then joined the TSCA Teach-Out students at PCOM as a faculty member and clinical supervisor.

Her style in private practice and in community acupuncture integrates Chinese and Japanese-based techniques, myofascial trigger point release, facial acupuncture, cupping, gua sha, electric stimulation, and moxibustion. She continues to follow and study the teachings and style of Kiiko Matsumoto.

Xin Zheng, M.Ac., OMD (China), L.Ac. (NJ, NY)

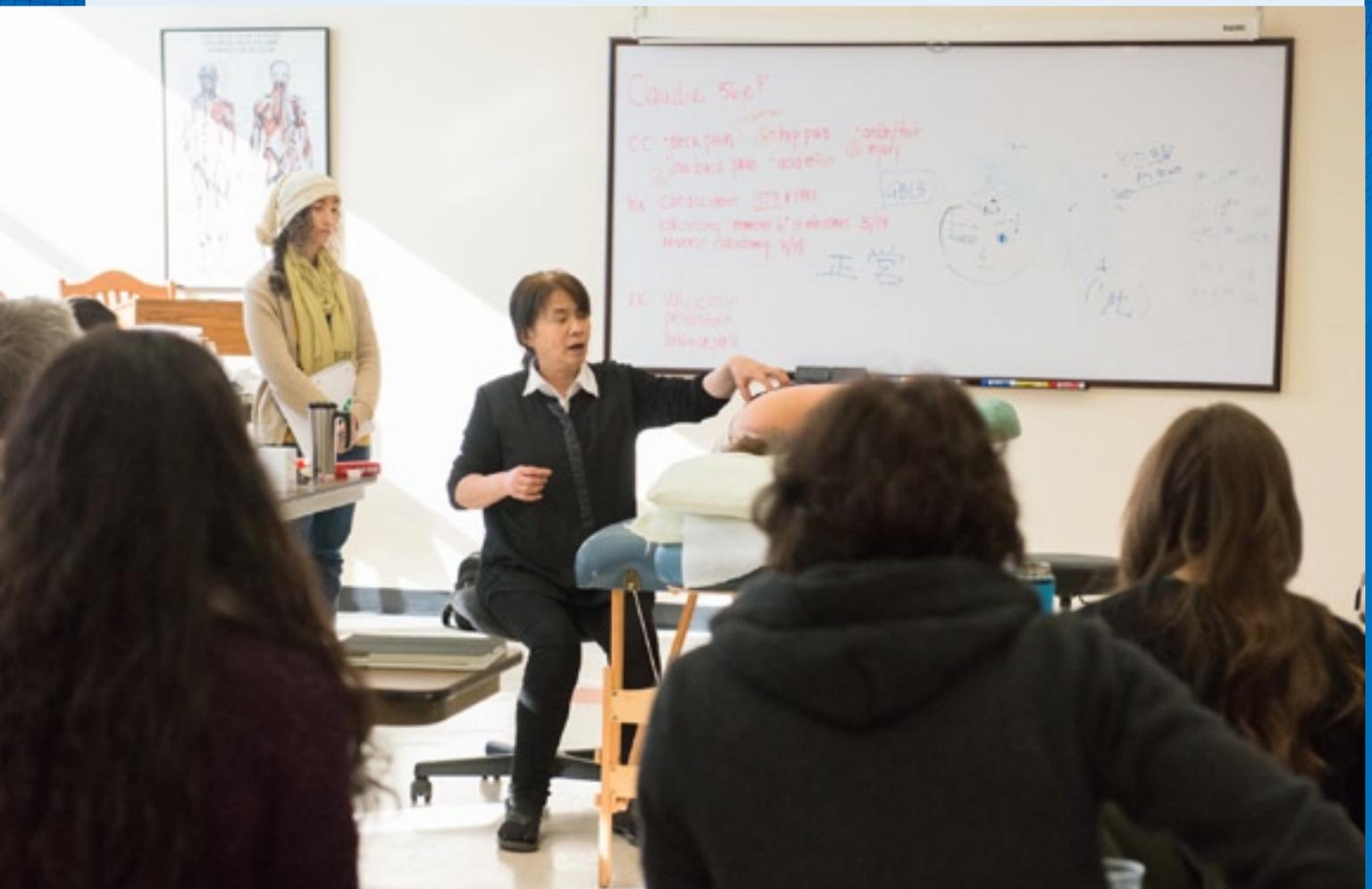
Xin Zheng is a Clinical Supervisor at The Eastern School of Acupuncture. Dr. Zheng received her medical and PhD degree from Beijing University of Chinese Medicine, Master's degree in Acupuncture from China Academy of TCM. After completing 3 years of residency and 1 year of specialist training in neurology at Beijing, she practiced acupuncture and Chinese Herbology as an attending physician and completed acupuncture anesthesia research at the Acupuncture Institute in Beijing.

1995-1996 she went UK for postdoctoral research. She is faculty member at the Pacific College of Oriental Medicine, New York college of Traditional Chinese Medicine. She also practices acupuncture and herbology in New Jersey and New York. Dr. Zheng's specialty is the combination of different styles of acupuncture to treat various kinds of disease.

Yanming Zu, Ph.D.

Dr. Yanming Zu received her B.S. degree in Pharmacy from Shenyang Pharmaceutical University in P.R. China, and her Ph.D. degree in Pharmaceutics from University of Illinois at Chicago. Dr. Zu is a Registered Pharmacist in New York State and has been working in pharmaceutical industry for almost 20 years. Born in a family of Traditional Chinese Medicine and Pharmacists, Dr. Zu always has her personal passion and special loving for Traditional Chinese Medicine. Hence Dr. Zu also achieved her Master degree of Acupuncture from Eastern School of Acupuncture and Traditional Medicine.

GUEST LECTURERS



David Allen, DACM, L.Ac.

David graduated from Pacific College of Oriental Medicine in with his masters in 2007, and again with his doctorate in 2016, having spent many years studying directly under Alex Tiberi, widely considered to be the foremost expert on pediatric acupuncture and herbalism in the Western world. Part of this training included developing painless, needle-free alternatives to acupuncture, and safe, healthy, and tasty herbal formulas for a wide variety of conditions. David travels extensively in Korea and China furthering his studies in pediatrics. David is a faculty member at Pacific College of Oriental Medicine, the nation's educational leader in Traditional East Asian Medicine. He also supervises acupuncture students at the Integrative Medicine program at Rady's Children's Hospital of San Diego.

David believes that all children deserve every chance at a healthy and happy life, and has devoted his life to helping them achieve their highest potential. While he specializes in pediatrics, David also treats adults for a wide range of ailments.

Robert Nations, DACM, L.Ac.

Robert Nations has been involved with healing and traditional medicine since 1983. His first teacher was a Lakota-Sioux lineage trained healer. This was followed with 14 years of study and training at the Taoist Sanctuary of San Diego. He eventually received his Doctor of Acupuncture and Chinese

Medicine from Pacific College of Oriental Medicine in San Diego. Dr. Nations has been teaching Chinese medical theory, herbal medicine, Daoist philosophy and meditation, taijiquan, qigong and tuina therapeutic massage since 1997. Some of the institutions he worked with have included Pacific College of Oriental Medicine, San Diego Continuing Education, U.C. San Diego Center for Integrative Medicine, the California Department of Public Health, and the Taoist Sanctuary of San Diego. Both Dr. Nations and his wife practice acupuncture and Chinese medicine at their clinic in San Diego.

Warren Sheir, DAOM, LAc

Warren Sheir earned his Masters of Traditional Oriental Medicine from Pacific College of Oriental Medicine in San Diego and has been a faculty member there since 2000, teaching Herbology and Fundamentals of Chinese Medicine. He also has a master's in performing arts from the Cleveland Institute of Music/Case Western Reserve University, majoring in vocal performance and opera. His areas of specialty include disease prevention and the treatment of sports injuries and mental disorders. Passionate about the connection between food and health, he is the author of *Ancient Wisdom, Modern Kitchen* (Da Capo Lifelong Books, March 2010) with Dr. Yuan Wang, LAc, and Mika Ono.

John Shin, Esq.

Mr. Shin is former President of Virginia University of Integrative Medicine (formerly VUOM), where he served as its President for 6 years, who led the institution through its initial ACAOM candidacy and accreditation. He has served as a site visitor for ACAOM on several site-visit teams since 2014 and also served on a special judicial commission for ACAOM. He remains a Trustee of VUIM, serves as its legal counsel and is an adjunct professor in bioethics there.

Mr. Shin has been involved in the academic arena in various aspects during his legal career – as a guest lecturer at Boston University School of Business and other guest speaking events, and was co-producer of two legal education products (one with William & Mary School of Law and the other with Stanford Graduate School of Business).

A lawyer by trade, Mr. Shin is the founding partner at Shin Law Group and has been a lawyer for over 20 years. He has worked with in-house counsel of Fortune 500 companies such as Merck and Walmart and created a joint venture with Court TV Extra where he served as Senior Vice President. He is also Vice-Chairman and counsel for CourtScribes, a legal technology company.

John earned his Juris Doctor at Syracuse University Law School where he was the recipient of the Lawyering Skills Award and Bachelor of Science at the University of Maryland, where John served as a legislative intern for Congresswoman Constance Morella. Mr. Shin served on the finance committee for Baltimore Mayor and future Governor Martin O'Malley and also raised campaign funds for current Governor Larry Hogan.

Tuesday Wasserman, DACM, L.Ac.

Dr. Tuesday Wasserman has maintained a private practice specializing in Women's Health since graduating from the Seattle Institute of East Asian Medicine in 2010. In addition to working with patients in an outpatient setting, Dr. Wasserman worked with the Acupuncture Team at NYU Langone Hospital (formerly Lutheran Medical Center) treating patients in the Neurology and Orthopedic Rehabilitation and Labor and Delivery wards from 2015-2017, after which she relocated to Boulder, Colorado. Currently, Dr. Wasserman maintains a private practice in Boulder, CO, and serves as faculty at the Southwest Acupuncture College, where she supervises clinical treatment and teaches Internal Medicine and Obstetrics and Gynecology from a Traditional Chinese Medicine perspective.



Admissions Requirements & Procedures

The Eastern School does not discriminate based on sex, race, color, national origin, gender, age or physical disability in the employment of faculty and staff, the admission of students, or the operation of its educational programs and activities.

Students applying for admission to the Eastern School Acupuncture program are required to submit

- A completed Application for Admission form, or by submitting the application online.
- Official transcripts from all post-secondary educational institutions attended.
- Letters of recommendation from three individuals who can attest to the applicant's ability to complete the program (healthcare practitioners, professors or employers). All individuals must include full contact information on letters.
- A narrative 2 – 4 page essay utilizing MLA or APA format. Topic will be provided via email at the applicant's request. kwilliams@esatm.edu
- A non-refundable application fee of \$50.

Discrimination is prohibited by Title VI of the Civil Rights Act (pertaining to race, color, and national origin), Title IX of the Educational Amendments of 1972 (pertaining gender), Section 504 of the Rehabilitation Act of 1975 (pertaining to handicap), and the Age Discrimination Act of 1975 (pertaining to age).

Admissions Requirements

1. Prospective students may download an application or fill out an online application at www.esatm.edu
2. Applicants requesting ADA information may do so by either signifying on their application or

contacting the admissions department.

3. is a non-refundable \$50.00 application fee which may be paid via check, cash or credit card.
4. Applicants to the Eastern School are required to have a minimum of 60 college credits and must submit official transcripts from the institution(s) of higher learning that they attended along with copies of professional licenses, if applicable. Professional licenses may include but are not restricted to M.D., D.C., P.T., R.N., and L.M.T. If students intend to practice in the state of New Jersey, a Bachelor's Degree is required before taking the New Jersey state exam. All post-secondary education outside the US must be evaluated by the World Education Service (WES).
5. If an applicant has 4 credits in Human or General Biology within ten years of applying with a grade of 2.0 or greater the course may be accepted as the ESATM Biology requirement unless they are a licensed health care professional* in which case the ten year requirement may be waived.

All applicants who have not taken a 4 credit Human or General Biology course may elect to CLEP their Biology or take a 4 credit course at any accredited post-secondary school prior to entering the acupuncture program. Applicants also have the option of taking their Biology requirement at ESATM either prior to entering the program or in their first trimester of full time acupuncture program matriculation at ESATM.

6. All incoming students must present a valid photo ID at their enrollment meeting, a driver's license or passport. If the student was not born in the US, they must also bring valid proof of citizenship.
7. Students transferring credits into the MSAC program may be required to take a placement exam for individual courses at the discretion of the Academic Dean or Director of Admissions. Acupuncture transfer students who have prior intern clinical hours eligible for transfer may be required to take a practical clinic placement exam/or year two comprehensive exam based on relevancy of prior clinical experience. An Intern Clinic placement exam study guide will be provided by the Academic Dean to the applicant prior to scheduling the exam. Placement exams and study guides are available to ESATM program applicants only. Courses eligible for placement exams must be determined prior to enrollment.
8. Applicants must supply three letters of reference from individuals knowledgeable about the applicant's potential for success in a graduate level academic program. Applicants are encouraged to seek references mainly from health professionals, educators, and employer's.
9. Applicants must submit a 2-4 page topic related essay. Please contact the admissions office for your assigned topic. Essay must be in either MLA or APA format.
10. All applicants under the age of 30 must submit their vaccination records (applicants can utilize a copy of their post-secondary school vaccination records) with their application.
11. Students who do not have any post-secondary education in the United States may be required to take the Test of English as a Foreign Language (TOEFL) exam. Determining factors include but are not limited to, the student's admissions interview, personal essay, and assessment of classroom communication. If a student is required to take the TOEFL exam they must score a minimum of 61 on the internet based test (iBT) which in addition requires a maximum speaking score of 26 and a minimum listening exam score of 22, or a level 6 on the International English Language Testing System (IELTS) exam.
12. After all supporting documents are received, each applicant is interviewed by the Academic Dean or Director of Admissions who make the final decision for acceptance. Applicants are notified via email their admission status.

Note: Any modification of ESATM's admissions requirements will only be granted under exceptional circumstances and at the sole discretion of the CEO/President.

Admissions Process

1. The Director of Admissions receives, and processes all applications. All documents submitted to ESATM become the property of the college and will not be returned to the student.
2. The Academic Dean and/or Director of Admissions will review all submitted official transcripts, foreign credential evaluation, and any other admissions requirements. The Director of Admissions compiles and initially reviews all documents in preparation for the applicant's admissions interview with either the Academic Dean or the Director of Admissions.
3. Only those applicants who are evaluated to have the potential to achieve the educational objectives of the program shall be admitted into the program. The Academic Dean will officially evaluate any transferable credits. The student will be notified of their admission status.
4. When the applicant is accepted for admissions, the candidate will be required to make an appointment with admissions to register and enroll for classes.

In addition, they will receive:

- Acceptance letter sent via email
- Summary of transfer credit (if applicable)
- Enrollment Agreement
- Any additional admissions forms

Transfer Credit Policy and Regulations

NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT ESATM

The credits earned at the Eastern School of Acupuncture and Traditional Medicine can be transferable and accepted to another institution at their discretion. It is important to contact the other school or University to have them explain their policies on transfer credits. Depending on their policies, and at their sole discretion, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that you're transferring to another institution that meets your educational goals. Currently, the college does not have any articulation or transfer agreements with any other college or university.

1. Transferring-in
Credit may be awarded for equivalent coursework documented by official transcripts. Equivalency will be determined through examination of published course descriptions and / or syllabi and is at the discretion of ESATM's Academic Dean and Director of Admissions. These documents cannot be returned to the applicant or forwarded to another institution or agency.
2. Prospective students who are considering transferring-in from another ACAOM accredited institution may request a transfer evaluation of prior education. The application for transfer evaluation is located on the ESATM website www.esatm.com. The evaluation fee is \$75.00, if a prospective student elects to apply to the MSAC program and has completed a transfer evaluation the \$75.00 transfer application fee is waived. Transfer evaluations take approximately 7-10 business days and are delivered via email from the Director of Admissions. Applicants may be required to take a placement exam or test out of specific courses for transfer credit eligibility. ESATM as mandated by ACAOM may only accept transfer credits from an ACAOM accredited institution up to 50% of the MSAC program at ESATM. Transfer students must attend a minimum of 5 trimesters at ESATM regardless of prior acupuncture education. Transfer credit must have been earned within the last five years of acupuncture education. Core theory and points courses with more than one year of attendance will be subject to placement exams at ESATM. Only completed coursework from an accredited institution may be directly transferrable. ESATM does not offer partial credit. Not all ACAOM accredited institutions offer similar credits, hours, coursework

and breakdown of curriculum, therefore courses that do not meet the credits, hours or coursework to a full standard will be transferrable. Credit must have been earned within the last five (5) years unless the applicant provides acceptable evidence of continuous activity within the last two years in the specific field for which transfer credit is requested, e.g., a physician for Internal Medicine. No more than 25% of the program clinical training requirements may be accepted as transfer credit.

3. Coursework
Completed at an accredited institution of an agency recognized by the Secretary of Education may be directly transferable. Work completed at a non-accredited institution will not be rewarded credit.
4. A minimum grade of “Pass” or “C” (2.0) is required for transfer.
5. Course work taken at another institution after admission to ESATM is not transferable.
6. Transfer credit is officially recorded on the student’s ESATM transcript only upon completion of the program, even when previously recorded unofficially for administrative purposes.
7. Course work transferred into the program receives applicable credit, however, the grade earned at the prior institution is not utilized in the computation of a student’s Grade Point Average (GPA). Only courses taken at ESATM are used in the computation of a student’s final GPA.

Prior Learning/Life Experience Credit

ESATM does not award prior learning credit nor does it reward credit for life experience learning.

Enrollment

Terms and Course Offerings

There are three academic terms during a calendar year. Winter, spring, and fall terms each consist of 15 weeks of classes. A set academic schedule is published each semester prior to the registration period. The registration period is during week 11 of each semester. At the end of the registration period, affected students will be notified of any course cancellations due to low enrollment.

Course Prerequisites

Prerequisites are built into the program. Students follow a set curriculum and schedule. Program prerequisites are available herein, on the Orbund homepage, and in the administrative office. Students who are licensed medical professionals or are transferring to ESATM from an accredited ACAOM program may have transfer credits that give them advanced placement in individual courses or departments. This does not affect the length of the three year program, but may exempt them from certain pre-requisite standards.

Cancel

Students have the right to cancel the Enrollment Agreement up to and including the first day of instruction and receive a refund of all fees paid, less the applicable mandatory, non-refundable \$50.00 application fee.

Americans with disabilities Act (ADA) Support

The Eastern School provides equal access to programs and services and promotes equal opportunities for students with disabilities, through the provision of reasonable accommodations, resources and services. The Eastern School is in compliance with section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. The accommodations to be provided by the Eastern School will be determined on a case-by-case basis, and are dependent on available resources and the school’s ability to provide reasonable accommodations without undue hardship or expense. Determination of resources available for an accommodation will be based on availability of sufficient faculty and other personnel, facilities, special equipment, and budgetary constraints.

Requesting Services

The Eastern School is committed to making the educational opportunities it offers reasonable and accessible to qualified students with a disability. Students seeking assistance or accommodations are responsible for self-disclosure and providing the proper disability documentation in order to receive services. Students seeking disability services need to make their needs known in a timely manner, since it may take some time to acquire the necessary aids and notify the students' instructors. Reasonable accommodations are not retroactive and must be requested each term. If the student hasn't made a request for services or reasonable accommodations in a timely manner prior to enrollment, Eastern School cannot assure that all appropriate accommodations can be accomplished prior to the first class. Students seeking accommodations for a disability must submit their request with the required supporting documentation to the Academic Dean.

Self-Advocacy

Students have the opportunity to voluntarily self-disclose with the school as having a disability. Students can self-disclose by contacting the Academic Dean. Note: Identifying yourself as having a disability to an individual faculty member, friend or department other than the College's Director of Admissions (ADA Officer) or senior member of the administration is not considered an official notification to the School.

Documentation

Services for a disability or special need are provided based on documentation provided by the student. The student must provide information about a substantial limitation to one or more major life activities, specifically as it applies to meeting the demands of the school life in and/or out of the classroom. Acceptable documentation of a disability or special need may include: a Medical report, physician's statement, psychological evaluation, psycho-educational evaluation or other professional evaluations which verify the need for reasonable accommodations or modifications. The documentation must be current (within the last three years). Please note that students will be evaluated on a case-by-case basis. If no current documentation is available it is the responsibility of the student to have new documentation prepared.



Academic & Clinic Policies

Academic Methods of Instruction

Methods of instruction include lecture, discussion classroom exercises, hands-on classroom exercises, live remote sessions, case studies, role playing, problem solving, oral participation/proficiency, quizzes, midterms, and final examinations. All course work is prescriptive. Instruction is in the English language only.

Carnegie Scale

For lecture and didactic courses, 1 credit hour equals 50 minutes of class instruction. For each credit hour of class, 2 hours of out-of-class work is required.

For clinic and practical course work, 1 credit hour equals 2 hours of clinic/class instruction. For each credit hour of clinic/class, 1 hour of out-of-clinic/class work is required.

Course Offerings & Registration

There are three academic terms during a calendar year. Winter, spring, and fall semesters consist of 15 weeks of classes. A set academic schedule is published each semester prior to the registration period. The registration period is during week 11 of each semester. At the end of the registration period, affected students will be notified of any course cancellations due to low enrollment. Students may

register for courses via Orbund or email the registrar with their course selection. Students must utilize the course prerequisites when determining course registration. The course prerequisites are available herein, on the Orbund homepage, and in the administrative office.

Auditing Courses

Students who wish to audit courses may do so under the following circumstances:

1. Students who have been given transfer credit for a course but wish to take the course for their own edification/refresher of the subject.
2. Students who attend an acupuncture school other than ESATM who are interested in a specialty or subject offered by ESATM.
3. Graduates of an acupuncture school ESATM or other institution who are interested in a specialty or subject offered by ESATM.
4. Students who have not yet applied/enrolled in the MSAC program at ESATM. Students in this circumstance will be limited to courses and credits available for audit.
5. Currently enrolled students wishing to review previously learned materials.

The course audit fee is \$50.00 per credit. Courses to be audited may only be taken for credit if the change is made during the add/drop period with payment of the applicable fees.

Add/Drop

During the first week of each semester, students may add or drop classes. After the first week of each semester, a late add/drop fee will be applied for each course. After the add/drop period, all withdrawals will be recorded on the student’s transcript as a grade of W. Classes dropped after the seventh week, and through the end of the semester, will be recorded as WF(Withdraw/Fail).

Attendance

Students are expected to attend every class. More than 20% of missed classes (4 or more absences) in any course will result in course failure. Individual classes may have their attendance policies modified up to, but not exceeding the allowable absence rate of the school by the instructor of a class. Each course syllabus details the attendance policy. An excused absence may include a non-repeating event caused by illness, death in the immediate family, jury duty, or an unforeseen personal or family emergency. Documentation is required. An incomplete (INC) grade will be given to students who have not completed course. Students graded incomplete have until 2 weeks into the following semester to complete the required work. If the incomplete work is not completed by that date, the grade will be changed from Incomplete to Fail.

93-100%	A	GPA 4.0	77-79%	C+	GPA 2.3
90-92%	A-	GPA 3.7	70-76%	C	GPA 2.0
87-89%	B+	GPA 3.3	Below 70	F	GPA 0.0
83-86%	B	GPA 3.0	Incomplete		INC
80-82%	B-	GPA 2.7			

Clinic Shift Registration

Clinic registration takes place concurrently with didactic registration, but it is completed based on student level. Observers must take a Practitioner shift, and will have a choice of Practitioner shifts depending on the offerings for that semester. Assistants can take any TCM shift. Observers and Assistants must register for clinic shifts through the Registrar.

Students must take a minimum of one (1) Kiiko clinic shift as an intern. Students must take a minimum of five (5) TCM shifts as an Intern.

Clinic Intern Lottery

All Interns will register for clinic shifts through a lottery system. Students are put into 1 of 4 tiers, based on their academic status in the program. Students must complete a Clinic Intern Shift Lottery Form prior to the start of the registration period, and will be registered by the Registrar.

Clinic Dress Code

Students must wear blue scrubs, maintain personal hygiene and conduct themselves in a professional manner at all times. All students in clinic may wear a white lab coat and a name tag identifying them as an intern/assistant/observer. A more detailed explanation of the clinic dress code is available in the Clinic Manual.

Clinic Attendance

Students are permitted three absences per shift per semester, however, each absence must be made up. If a student exceeds more than three absences, they will receive an F for the shift. All absences must be made up by attending an alternate shift. To do so, students must utilize the clinic make-up form, or pink slip. Students must get pre-authorization from the administration prior to attending a make-up shift.

Course Retakes

All courses attempted by the student, no matter the grade earned or whether the course was dropped or incomplete will appear on the student's official transcript. Failed courses must be repeated for credit. Once the student passes a failed course, both grades will appear on the student's transcript. Academic transcripts will reflect an audited course, but credits and hours will not be counted.

Leave of Absence

A leave of absence refers to a specific period during a student's ongoing program of study when they are not in academic attendance. It does not include non-attendance for a scheduled break in a student's program.

Only one leave of absence may be granted during any twelve (12) month period and cannot exceed one hundred and eighty (180) days. The twelve-month period will begin on the first day of the student's leave of absence. For a leave of absence, the student must do the following: provide a written (email is acceptable), signed, and dated notification for the leave of absence, prior to the time period the leave is to occur.

Withdrawal

Students wishing to withdraw completely from the college at any time during the semester must alert the administration by submitting a written notification of intent in person, via email, or by certified mail.

Technology and Cell Phone Usage

Electronic devices are permitted for classroom purposes only (e.g. note taking, digital textbooks, reference). Phones and electronic devices are prohibited during all examinations and while reviewing exam content.

The Eastern School classrooms are cell phone-free zones during class and clinic time. Ringers must be turned OFF before class begins.



Clean Needle Technique

The Clean Needle Technique (CNT) course is administered by the Council of Colleges of Acupuncture and Oriental Medicine (CCAOM). Successful completion of this course is a requirement to begin the internship level I, as well as for the NCCAOM certification and state licensure.

The CNT course includes the following components:

- an orientation;
- detailed instruction on the theories, concepts, and application of clean needle technique as described in the CNT manual;
- a training session where each application can practice and perfect utilization and employment of CNT;
- a demonstration of the practical application of CNT;
- a written examination; and
- a practical examination.

The Eastern School does not conduct registration for the CNT course. All pertinent information on the CNT course can be found on the CCAOM website: www.ccaom.org.

CPR Certification

Students entering their Internship at the Eastern School of Acupuncture must have a current CPR card from the American Heart Association or American Red Cross.

Graduation Requirements

1. Satisfactory completion of all required course work and clinical hours.
2. Satisfactory passing of Comprehensive Examinations.
3. Complete the program within a given time frame (3-4.5 years).
4. Meet all financial obligations to the college.

Comprehensive Examinations



Purpose of the Exams

Comprehensive exams determine the progress of students in the program. There are three (3) sections of comprehensive exams given at ESATM. The Year I comp exam is administered at the end of the first year. During the second year, there are two exams. The Year II Part I comp exam is administered after the second semester of the second year. The Year II Part II comp exam is after the completion of the second year.

Comp exams are administered on the first day following the end of each semester (usually a Tuesday), per the academic calendar. Exams begin promptly at 9:00am. All pertinent information is included in the comp exam petition.

Students must pass the Year II Part I comp exam in order to enter the clinic as an intern. Students with non-passing comprehensive exam results will co-treat until all sections are passed.

Exam Modules

The Year I comp exam includes theory, acupuncture, western medicine, and practical point location.

The Year II Part I comp exams includes theory, acupuncture, and point location.

The Year II Part II comp exam includes western medicine and case studies.

Registration and Results

Registration for all comp exams takes place between weeks 5 and 7 of each semester via comp exam petition. Students must complete the petition prior to week 8 to avoid a \$25.00 late registration fee. Comp exam petitions are emailed to qualified students, and are available in the administrative office. Registration takes place with the Registrar. Students will be emailed a study guide after submitting a petition.

Students will be notified of exam results in the week following the exams. All students may review their comp exams after result notifications have been sent.

Exam Retake Policies

If a student fails the comp exam in part or in whole, they must retake and pass the exam in order to progress in the program. All retakes must be scheduled with the administrative office.

Students have the opportunity to review the failed exam prior to taking the retake exam. Students must pass all exams prior to week 2 of the following semester. A retake fee of \$25.00 for written and \$50.00 for practical exams is required.

If a retake exam is unsuccessful, students must meet with the academic dean and schedule a date to retake the exam. If a subsequent retake exam is unsuccessful, the student must retake courses that correspond to the failed sections of the comp exam to be determined by the Dean. Upon completion of the coursework, the student will have a final attempt to pass the exam. If unsuccessful, the student will be ineligible to continue in the Master's program.

Comprehensive Exams

Below are examples of class correspondences:

Exam Section	Associated Classes
1st Year TCM Theory	TM111, TM112, TM113, TM120
1st Year Point Location	AC100, AC110
1st Year Bioscience	WM100, WM110, WM120, WM130, WM140
2nd Year TCM Theory	TM111, TM112, TM113, TM120, TM211, TM212
2nd Year Point Location	AC100, AC110, AC120, AC130, AC210, AC220,

Academic Conduct & Discipline Policies



Carnegie Scale

For lecture and didactic courses, 1 credit hour equals 50 minutes of class instruction (10 minutes break each hour). For each credit hour of class, 2 hours of out-of-class work is required.

For clinic and practical course work, 1 credit hour equals 2 hours of clinic/class instruction. For each credit hour of clinic/class, 1 hour of out-of-clinic/class work is required.

Evaluation Periods

SAP evaluation periods are based on actual semesters or hours contracted at the college. Students who are not making SAP will be notified in writing. Failure to make SAP will impact eligibility for Title IV aid.

Academic Year Definition

For Credit Hour Semester:

24 credit hours and 30 weeks of instruction

For Clock Hour Semester:

900 clock hours and 26 weeks of instruction

In the current trimester schedule, an Academic Year is 2 semesters.

Clock to Credit Hour Policy

Didactic courses: 15 academic hours equal 1 semester unit
Clinical Training: 30 academic hours equal 1 semester unit

ATTENDANCE/ABSENCES

Students are expected to attend every class. More than 20% of missed classes (4 or more absences) in any course will result in course failure. Individual classes may have their attendance policies modified up to, but not exceeding the allowable absence rate of the school by the instructor of a class. Each course syllabus details the attendance policy. An excused absence may include a non-repeating event caused by illness, death in the immediate family, jury duty, or an unforeseen personal or family emergency. Documentation is required.

An incomplete (INC) grade will be given to students who have not completed coursework. Students graded incomplete have until 2 weeks into the following semester to complete the required work. If the incomplete work is not completed by that date, the grade will be changed from Incomplete to Fail.

Code of Conduct

Eastern School students are expected to behave in an ethical and professional manner at all times. All cases of academic dishonesty will be handled by the College's judicial process and can result in penalties that may include dismissal from the program.

The Eastern School is committed to the security of all exams and assessments. Students must not discuss the content of exams with other students. Students may not copy, photograph, or distribute any assessment information. Any breach in the confidentiality of exams will be handled by the College's judicial process and can result in penalties that may include dismissal from the program.

Drug and Alcohol Abuse

ESATM has a zero tolerance policy regarding alcohol and drugs on campus and will strictly enforce this policy. Controlled substances, such as marijuana and cocaine, are illegal by state and federal law. No one is to report for work or class evidencing any effects of alcoholic consumption or under the influence of drugs. The sale of alcoholic beverages and controlled substances are also prohibited on school premises. Anyone violating this policy will be removed from school property and disciplinary action will be taken. The local Police Department will also be notified of any findings of drugs. The College enforces policies and laws regarding alcohol and other drug use. Students and staff are referred to various agencies to receive help with drug or alcohol problems.

Campus Security

The College does not tolerate violence or other threatening conduct against any members of the College community. This includes, but is not limited to: criminal acts against persons or property; harassment based on sex, race, ethnicity, or disability; sexual assault; domestic and dating violence; stalking; acts of violence against women; hate crimes; drug and alcohol use or possession on school premises; and firearm possession. The College will impose strict disciplinary actions such as, but not limited to, termination of employment or enrollment. The College will appropriately involve law enforcement officials, should any of the following occur on school premises or at school-sponsored events: acts of violence; sexual misconduct or harassment; or other threatening conduct.

Discipline Policy

The executive council may impose discipline for violations of college policies or regulations whether or not such violations are also violations of law, and whether or not proceedings are or have been pending in the courts involving the same acts.

If an alleged violation of school policies occurs in connection with an official school function not on campus, the student accused of the violation shall be subject to the same disciplinary procedures. The loss of college employment shall not be a form of discipline under these policies. However, when student status is a condition of employment, the loss of student status will result in termination of the student's employment. In imposing discipline other than suspension or dismissal, access to health services shall not be restricted unless the act that predicated the discipline is appropriately related to the restriction.

If as a result of an official appeal it is determined that the student was improperly disciplined, the CEO shall, if requested by the student, have the record of the hearing sealed, and have any reference to the disciplinary process removed from the student's record. In such case, the record of the hearing may be used only in connection with legal proceedings. The CEO also may take other reasonable actions to ensure that the status of the student's relationship to the college shall not be adversely affected.

The results of any disciplinary action by the college that alleged a forcible or non-forcible sex offense has occurred, it must be disclosed to both the alleged offender and the alleged victim, the scope of information to be provided under this section shall be: (1) the college's final determination with respect to the alleged sex offense; and (2) any sanction that is imposed against the alleged offender. It is the alleged victim's obligation to keep the results of the disciplinary action or appeal confidential, consistent with the doctrine of reasonableness.

Whether or not a hearing is conducted, the college may provide written notice to a student that his or her alleged behavior may have violated school policy or regulations and that, if repeated, such behavior will be subject to the disciplinary process. Evidence of the prior alleged behavior as detailed in the written notice may be introduced in a subsequent disciplinary action in order to enhance the penalty.

Student Grievances

The Student Grievance Procedure is available to any Eastern School of Acupuncture and Traditional Medicine student who seeks to resolve any grievance involving an alleged violation directly affecting that student by any member of the Eastern School community while acting in an official capacity, or of any of the written policies of the Eastern School. All tracking and recording of student complaints and grievances is the responsibility of the CEO and will be kept in confidential files located in the CEO's office.

Grievance Procedure

After a student grievance is submitted, the CEO will review the matter. If additional information is required, the CEO will contact the student. During an investigation, relevant interviews and a review of all documentation will take place. The goal of the investigation is to unilaterally recommend a resolution of the matter. At the conclusion of the investigation, a recommendation for resolution will be made.

In the event of a dispute by reporting student, they may request that the matter be re-opened and reviewed.

Once the matter is final, written notice of the CEO's decision will be transmitted within a reasonable time not to exceed thirty (30) days to the reporting student and any other appropriate parties. The matter shall remain confidential, and no other publication of the matter shall be made.

If the reporting student remains displeased with the result, an appeal may be made to:

NJ Higher Education

P.O. Box 542, Trenton, NJ 08625-0542

Telephone: (609) 292-4310

Email: njhe@njhe.state.nj.us



Student Services

The Director of Administrative Operations assists students directly or through referral. Direct services offered by the director include: letters of recommendation, explanation of policies and procedures relating to student records, publication of class schedules and approval of academic petitions.

Student Advising

ESATM offers student advising during normal business hours. All ESATM students are able to receive counsel about any subject such as academic, financial, and course advising.

Academic Support

Academic and professional concerns can be discussed with Department Heads or the Academic Dean. Prior to each enrollment year, students may meet with the Registrar to go over any unsatisfactory academic progress.

Student Council

Each class may elect a student representative who attends student council meetings. Meetings are held once per semester, and can be more frequent if preferred. Representatives can convey students concerns and receive information about upcoming school events and developments. Students may attend Board meetings during the open session part of the meeting. The Student Council is an independently student-run organization and is dependent on the participation and interest of the students. The school administration lends support and encouragement to the Student Council and works with the organization to provide several forums for student representation to participate in governance.

Campus-Wide Communication

In the event of an emergency or inclement weather, a mass text message is sent to students. Students are responsible for making sure their contact number is on file with the director of admissions. Notification of closing is posted on the school website and the main phone number.

Campus Security and Annual Security Report (ASR)

The Clery Act requires colleges that receive federal funding to disseminate a public annual security report (ASR) to employees and students every October 1st. This ASR must include statistics of campus crime for the preceding 3 calendar years, plus details about efforts taken to improve campus safety.

ASRs must also include policy statements regarding (but not limited to) crime reporting, campus facility security and access, law enforcement authority, incidence of alcohol and drug use, and the prevention of/ response to sexual assault, domestic or dating violence, and stalking. The report is published annually in the Campus Security Program, and is located on the college website.

Sexual Harassment Policy

Sexual harassment is prohibited on the college campus. A violation of this policy can result in termination of enrollment. Information on sexual assault prevention, the legal consequences of sex offenses, counseling and support services, are provided in the Campus Security Handbook.

Student Lounge

The lounge contains student mailboxes, a microwave, a refrigerator, beverage area, and seating. A bulletin board located in the lounge is updated with postings of career opportunities, financial aid information, seminar announcements, and other information.

Bookstore

The Eastern School provides a bookstore located in the Administration Office and online. Students may purchase select texts, school apparel, and treatment supplies including needles, moxa, cupping tools, and salves.

Library Services

The Julie Puretz Library supports the informational needs of the school community. The Director of Library Services is available to assist students several days each week. The library is closed during federal holidays and semester breaks.

The library contains books, journals and multi-media resources on Traditional Medicine, Western Medicine, and other healing modalities. The online subscriptions include the EBSCOhost Research Database and Alt HealthWatch, which contain articles from over 190 peer-reviewed journals, and can be used onsite.

Students can obtain books, articles and other items not available at the Julie Puretz Library through inter-library loans, via our membership in LibraryLinkNJ.

The library homepage, accessible from the school website, includes links to the library catalog and numerous websites pertinent to the study of Traditional Chinese Medicine.

Photocopy Policy

Students have access to the photocopy machine located in the library to make photocopies. The school assigns each student a username and password for login and access to the photocopy machine. Students can make up to 100 complimentary photocopies per semester. If the quota is exhausted, students may purchase additional copies in the administration office.

Use of School Property

All property, including school computers, telephone, fax machine, photocopy machine, library and room space, is to be used for school purposes only.

Local Housing

The Eastern School does not provide student housing facilities.

IPEDS – Student Body Statistics

The Integrated Postsecondary Education Data System (IPEDS) system is built around a series of interrelated surveys that collect school-level data in such areas as: school characteristics, enrollments, program completions, staffing patterns, faculty salaries, finances, financial aid and student body demographics. Information on IPEDS is available at – <http://www.nces.ed.gov/IPEDS>. The College’s current IPEDS statistics may be found on the website at <http://www.esatm.edu/about/student-information.html>.

Orbund

Orbund is the school’s secure web-based education management system, and works best with Google Chrome. Students receive personal login credentials during enrollment.

Via Orbund, students have access to their own:

- Email correspondence between students, faculty, and staff;
- Degree courses, Masters outline, and prerequisite list;
- Tuition statement and payment history;
- Course catalog and schedule of classes;
- Course registration;
- Financial aid information;
- Personal and emergency contact information; and
- Important school announcements.

Alumni Forum

The Eastern School’s Director of Admissions maintains an alumni forum on the school’s website. The forum posts information including:

- Career opportunities;
- Office space availability;
- Equipment for sale;
- Seminars;
- Articles of interest for career development; and
- Referrals and advice.

Continuing Education

Post-graduate CEU programs are held regularly at the Eastern School. The Eastern School welcomes field experts and high in-demand instructors from all over the country to present on a variety of desired topics. Current students are able to attend CEU’s at a discounted rate. CEU’s must not conflict with their Eastern School schedule, including clinic shifts. Students receive a certificate of completion which does not count towards class hours nor do they receive PDA points.

Alumni Association

Graduates of the school can join the alumni association. Alumni remain part of the school community in a number of ways, including:

- By participating in school events;
- As mentors to new students and recent graduates;
- As tutors to current students;
- As admission recruiters and presenters at special events;
- Utilizing library services; and
- Through financial contributions.

Schedule of Fees

School Year Fall 2020 - 2021

TUITION & FEES:*

Application Fee (non-refundable)	\$50
Application Fee Transfer Student (non-refundable)	\$75
1st Year Tuition	\$17,290
2nd Year Tuition	\$20,670
3rd Year Tuition	\$21,060
3 Year full tuition (not to exceed)	\$59,020
Tuition per Credit Hour	\$390
Administrative Fee (non-refundable)	\$75 per semester
Malpractice Insurance (non-refundable)	\$50 per semester
Books & Supplies (over 3 years)	\$1,750 (approximate cost)
Reinstatement Fee	\$250

Non-Tuition Fee

Application Fee (non-refundable)	\$50
Application Fee Transfer Student (non-refundable)	\$75
Late Registration (additional fee, non-refundable)	\$25
Add/Drop Course Request (Except 1st week of Semester)	\$50
Student Identification Card Replacement	\$10
Course Make-Up Exam	\$25 (written); \$50 (practical)
Diploma Replacement	\$75
Graduation Ceremony Cap and Gown	\$100
Returned Check	\$25
Late Tuition Payment Penalty	add \$50 after registration period

ESATM Scholarships

The Eastern School does not currently offer institutional scholarships however, the admissions department maintains ongoing scholarships available from external sources.



Payment Policies

Financial assistance programs and financing options are offered to students who need to supplement their own resources to meet costs. The Eastern School participates in the US Education Department's Title IV Student Loan program and the NJ Class Loan program. Students are encouraged to apply online at www.fafsa.ed.gov and www.hesaa.org. Additionally, the Eastern School also offers extended payment plans. For more information, please visit our web site at www.esatm.edu. Students interested in payment plan options may consult with the Director of Financial Aid.

Tuition is due according to the student's personal Orbund payment plan. Payments may be made in the form of personal or certified check, money order, cash or by credit card (Visa, MasterCard or Amex). A late fee of \$50.00 will be imposed for tuition payments remitted 10 days past the due date and for each subsequent month until payment is received. A \$25 fee will be charged to the student for checks returned by the bank.

Students who are 30 days delinquent in tuition payment who have not made an appointment with the Bursar will be issued a written warning and a meeting will be scheduled with the student. In the event that the warning and meeting do not rectify the matter, the student may be dismissed from college.

Students who are consistently late or delinquent in tuition payment are also in danger of dismissal. As noted above, a written warning will be issued first and a meeting scheduled to discuss the matter. In the event that the warning and meeting do not rectify the matter, a written dismissal letter will be sent to the student.

The Eastern School of Acupuncture and Traditional Medicine (ESATM) is an approved facility for use by Chapter 31, Vocational Rehabilitation and Employment (VR&E), which is a specific program within the VA that provides educational and/or vocational training programs for Service members and Veterans (SM/V) with service-connected disabilities.

- Once ESATM receives a valid VA authorization, such as a VAF 28-1905 for VR&E beneficiaries, the qualifying student is permitted to attend or participate in the approved course(s) while awaiting payment from the VA for a period of 90 days from the date the facility submits a valid invoice for tuition/fees (T&F) to VA.
- ESATM will not impose any penalty, including the assessment of late fees; the denial of access to classes, libraries or other institutional facilities; or require any covered individual to borrow additional funds due to delayed T&F payments from the VA.

Refund Policy

Tuition refunds will be made consistent with applicable state and federal requirements. Students wishing to cancel their enrollment must notify to the college of their intent in writing. The effective date of cancellation is the date the notice is postmarked or submitted to an approved college administrative officer.

An enrollee may cancel enrollment before or on the first day of class in any given semester and receive a full refund of all tuition and refundable fees paid toward that semester or session.

Tuition refund policies also apply to any student who may be dismissed from the program by the administration. In the event of withdrawal or termination by the school, a refund will be a pro-rata portion of the tuition based upon the last day of attendance.

PER PROGRAM REIMBURSEMENT SCALE

If withdrawal or cancellation occurs	The school will retain:
Prior to the first day of the semester	Full refund
During the first week of the semester	10% of that semester's tuition
During the second or third week of the semester	20% of that semester's tuition
After the third week but prior to Completion of 25 percent of the semester	45% of that semester's tuition
After 25 percent but not more than..... 50 percent of the semester has been offered	70% of that semester's tuition
After completion of more than 50 percent of the semester	100% of that semester's tuition

COURSE WITHDRAWAL REIMBURSEMENT SCALE

Week 1.....	Post Add/Drop period (8 days after the trimester begins)
Week 2.....	10% of the course fee retained by ESATM
Week 3.....	20% of the course fee retained by ESATM
Week 4.....	45% of the course fee retained by ESATM
After Week 4 of classes, ESATM retains 100% of course fee.	

Disbursement of Tuition Refunds

All tuition refunds will be disbursed through the school's administrative office, unless the refund recipient requests in writing that it be mailed. In such cases, the recipient must provide in writing a current mailing address, or other address to which the refund should be sent. Refunds will be made within 30 business days.

APPEAL PROCESS

The Financial Aid Appeal process allows students who are not meeting SAP requirements to petition the institution for reinstatement of title IV aid eligibility. (If a school does not allow an appeal, a student may not be placed on financial aid probation).

Students may have the opportunity to have their financial aid eligibility reinstated by appealing the decision and being placed on Financial Aid Probation. Students have five (5) business days after being notified to institute an appeal. The appeal must be in writing and given to the CEO, who will meet with the Financial Aid Academic Appeals Committee to make a decision on the appeal.

The bases on which a student may file an appeal are: injury or illness; death of a relative; or other special circumstances. Students must provide supporting documents and describe in writing any unusual circumstances that warrant special consideration. Students must provide information as to why they did not make SAP and what has changed that will allow them to make SAP by the next evaluation point.

The CEO will provide a decision in writing within ten (10) business days.

FINANCIAL AID PROBATION

The Director of Financial Aid evaluates SAP at the end of each payment period. Students who do not meet SAP requirements will automatically be put on Financial Aid Warning for one payment period. This status may only be given to a student who was in compliance with the institution's SAP standards at the previous evaluation. Students who are put on a Financial Aid Warning continue to receive Title IV aid for the next payment period. The student's academic progress will be evaluated at the end of the Warning period.

If a student is making SAP at the end of the Financial Aid Warning period, they shall be returned to normal SAP status with no loss of Title IV eligibility.

A student who has not improved their standing and still fails to comply with the satisfactory academic progress policy at the end of the Warning Period, will be ineligible for future aid disbursements. It is advisable for any student on warning status to meet with both the Director of Financial Aid and the Academic Dean to ensure future satisfactory progress and aid eligibility.

The student may continue on a cash-pay basis with an approved payment plan. Arrangements for payment must be approved by the Director of Financial Aid within 10 school days after notification of loss of SAP.

With Financial Aid Probation Status, the student will regain Title IV, HEA eligibility for the next eligible payment period only. The student must be making SAP at the end of the payment period to regain Title IV, HEA funding for the next payment period.

The student will be placed on an academic plan coordinated with the academic dean to regain satisfactory academic progress status to continue to be eligible for federal aid beyond the initial probationary period. The student must be meeting the cumulative attendance and grade standards as published by the school, and be in compliance with any customized written academic plan. If the student fails to meet the standards established in the plan, the student will no longer be eligible for title IV aid.

In the academic plan, the school determines the minimum grade point average the student must achieve and the number of credits that the student may take.

An academic plan can be changed, if the student files another appeal. All documents concerning a written appeal of a SAP evaluation must be kept in the student file. This includes the school's written determination of the appeal and details of the academic plan.



EASTERN SCHOOL CODE

The Eastern School of Acupuncture and Traditional Medicine does NOT believe in a person's unconditional right to express and behave freely.

The Eastern School holds the following to be true:

You do not have the right to express ideas or actions of bigotry.

You do have the right to be treated in a way that makes you feel safe and a valuable member of our community.

You do not have the right to condescend, divide, or treat others in a way that you do not want to be treated.

You do have the right to make lifelong friends and build positive relationships.

You do not have the right to disrespect or refer to a person in any way other than a respectful manner.

You do have the right to feel that your individuality is respected and cherished.

You do not have the right to take, deface, or harm anyone else's property.

You do have the right to be part of a community that wants to create and put forth a positive image.

You do not have the right to express or engage in political discussions outside of the curriculum during class time.

You do have the right to not be treated differently based on your religious or political beliefs.

You do not have the right to be at school under the influence of alcohol or illegal drugs.

You do have the right to live and experience to its fullest potential while at the Eastern School.



Board of Directors

Chairperson	Suzanne Soehner, OMD, L.Ac.
Secretary, Educator Member, Public Member	Susan Di Raimo, M.A., R.N.
Public Member	Asher Dorell Aladjem, MD, FAPM
Member	Margaret Amireh, DACM, L.Ac.
Public Member	Frank Kapitza, M.S., C.P.A.
Public Member	Anthony Scordo, III, Esq.



Administration

Aida Almanzar, MBA	Chief Executive Officer/President
Dr. Thomas Kouo, DAOM, L.Ac, Dipl. OM	Academic Dean
Kelly Williams, MS.Ed	Director of Admissions
Marilyn Kahn, MLS	Director of Library Services
Jennifer Coppola	Director of Financial Aid
Rebecca Reisen, JD	Director of Administrative Operation/Registrar
Sherley Alvarez	Administrative Assistant

Academic Calendar

Fall 2020-Fall 2021

FALL 2020 New Student Orientation – Mandatory

Tuesday September 1, 2020 5:00pm-7:00pm followed by initial FERPA/HIPPA/OSHA training.

Annual FERPA/HIPAA/OSHA training – mandatory – each Spring semester.

Add/Drop period – Week 1 – each semester.

Previous semester incomplete (I) coursework and clinic attendance – Makeup and Submission deadline – end of Week 2 (14th day of each semester).

GRAND ROUNDS WEEKEND – Week 9 of each trimester* – Saturday and Sunday sessions offered, 1:00pm-9:00pm.

*Spring 2021 – Week 10 – July 11-12, 2021 1:00pm-9:00pm

September 8-Dec 21

Fall 2020 Semester

September 8	Fall 2020 Semester Begins Tuition Payment Due date Add/Drop Period Begins
September 14	Last day to Drop classes (w/o tuition charges) and drop fee Last day to Add classes (excluding grand rounds) Student Registration Finalized Statements/Bills Distributed
September 21	Last day to clear Spring '20 incompletes, and not have to retake course
October 12	Indigenous Peoples' Day (Classes and Clinic in Session) (Admin Office Closed)
October 26	Last day to petition for December Comprehensive Exam with no late fee Last Day to Drop a Class and not receive a WF (Withdrawal Failure)
Oct 23-29	Midterm Week (consult class syllabi)
November 7-8	Grand Rounds Weekend
November 11	Veteran's Day (Classes and Clinic in Session) (Admin Office Closed)
November 13-15	Kiiko Weekend
November 17-23	Winter 2021 Registration Period
November 25	Classes in Session, Clinic Closes at 12:00pm
November 26-27	Entire College Closed Thursday (Thanksgiving) and Friday
November 28-29	Clinic Open, No Classes held
December 22	Comprehensive Exams
December 22-Jan 3	WINTER BREAK
December 24	Christmas Eve (Admin Office Open Half Day)
December 25	Christmas Day (Entire College Closed)

December 29	Grades posted/Comprehensive exam scores available
December 31	New Year's Eve (Admin Office Open Half Day) Deadline for Exit Loan Counseling for Fall 2020 Grads

January 4-April 18 **Winter 2021 Semester**

January 4	New Student Orientation 5:00-7:00pm Winter 2021 Semester Begins Tuition Payment Due date Add/Drop Period Begins
January 10	Last day to Drop classes (w/o tuition charges) and drop fee Last day to Add classes (excluding grand rounds) Student Registration Finalized Statements/Bills Distributed
January 17	Last day to clear Fall '20 incompletes, and not have to retake course
January 18	Dr. Martin Luther King Jr. Day (Admin Office Closed, classes in session)
February 15	President's Day (Admin Office Closed, classes in session)
February 21	Last day to petition for April Comprehensive Exam with no late fee Last Day to Drop a Class and not receive a WF (Withdrawal Failure)
Feb 22-28	Midterm Week (consult class syllabi)
March 6-7	Grand Rounds Weekend
March 15-21	Spring 2021 Registration Period
April 19	Comprehensive Exams
April 19-May 2	SPRING BREAK
April 26	Grades posted/Comprehensive exam scores available Deadline for Exit Loan Counseling for Winter 2021 Grads

May 3-August 15 **Spring 2021 Semester**

May 3	Spring 2021 Semester Begins Tuition Payment Due date Add/Drop Period Begins
May 9	Last day to Drop classes (w/o tuition charges) and drop fee Last day to Add classes (excluding grand rounds) Student Registration Finalized Statements/Bills Distributed
May 16	Last day to clear Winter 2021 incompletes and not have to retake course
May 31	Memorial Day (Entire College Closed)
June 20	Last day to petition for August Comprehensive Exam with no late fee Last Day to Drop a Class and not receive a WF (Withdrawal Failure)
June 21	Midterm Week (consult class syllabi)
July 4	Independence Day (Entire College closed)

July 11-12	Grand Rounds Weekend – Week 10
July 12-18	Fall 2021 Registration Period
July 15	Fall 2021 incoming students applications due date
August 16	Comprehensive Exams
August 16-Sept 8	SUMMER BREAK
August 22	Grades posted/Comprehensive exam scores available Deadline for Exit Loan Counseling for Spring 2021 Grads

September 7-Dec 20

Fall 2021 Semester

September 7	Fall 2021 Semester Begins Tuition Payment Due date Add/Drop Period Begins
September 13	Last day to Drop classes (w/o tuition charges) and drop fee Last day to Add classes (excluding grand rounds) Student Registration Finalized Statements/Bills Distributed
September 20	Last day to clear Spring '21 incompletes, and not have to retake course
October 11	Indigenous Peoples' Day (Classes and Clinic in Session) (Admin Office Closed)
October 25	Last day to petition for December Comprehensive Exam with no late fee Last Day to Drop a Class and not receive a WF (Withdrawal Failure)
Oct 26-Nov 1	Midterm Week (consult class syllabi)
November 6-7	Grand Rounds Weekend
November 11	Veteran's Day (Classes and Clinic in Session) (Admin Office Closed)
November 16-22	Winter 2022 Registration Period
November 24	Classes All Day, Clinic Closes at 12:00pm
November 25-26	Entire College Closed Thursday (Thanksgiving) and Friday
November 27-28	Clinic Open, No Classes held
December 21	Comprehensive Exams
December 21-Jan 2	WINTER BREAK
December 24	Christmas Eve (Admin Office Open Half Day)
December 25	Christmas Day (Entire College Closed)
December 27	Grades posted/Comprehensive exam scores available
December 31	New Year's Eve (Admin Office Open Half Day)

2020 Federal Holidays

The Eastern School Administrative Office observes the following holidays:

September 7	Labor Day
October 12	Indigenous Peoples' Day
November 11	Veterans Day
November 26	Thanksgiving Day
December 25	Christmas Day
December 31	New Year's Day

2021 Federal Holidays

The Eastern School Administrative Office observes the following holidays:

January 1	New Year's Day
January 18	Martin Luther King Day
February 15	Presidents Day
May 31	Memorial Day
July 4	Independence Day
September 6	Labor Day
October 11	Indigenous Peoples' Day
November 11	Veterans Day
November 25	Thanksgiving Day
December 25	Christmas Day
December 31	New Year's Day

The Eastern School of Acupuncture and Traditional Medicine

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